

100

Fig. 1

# Definer Publishing Products Cycle

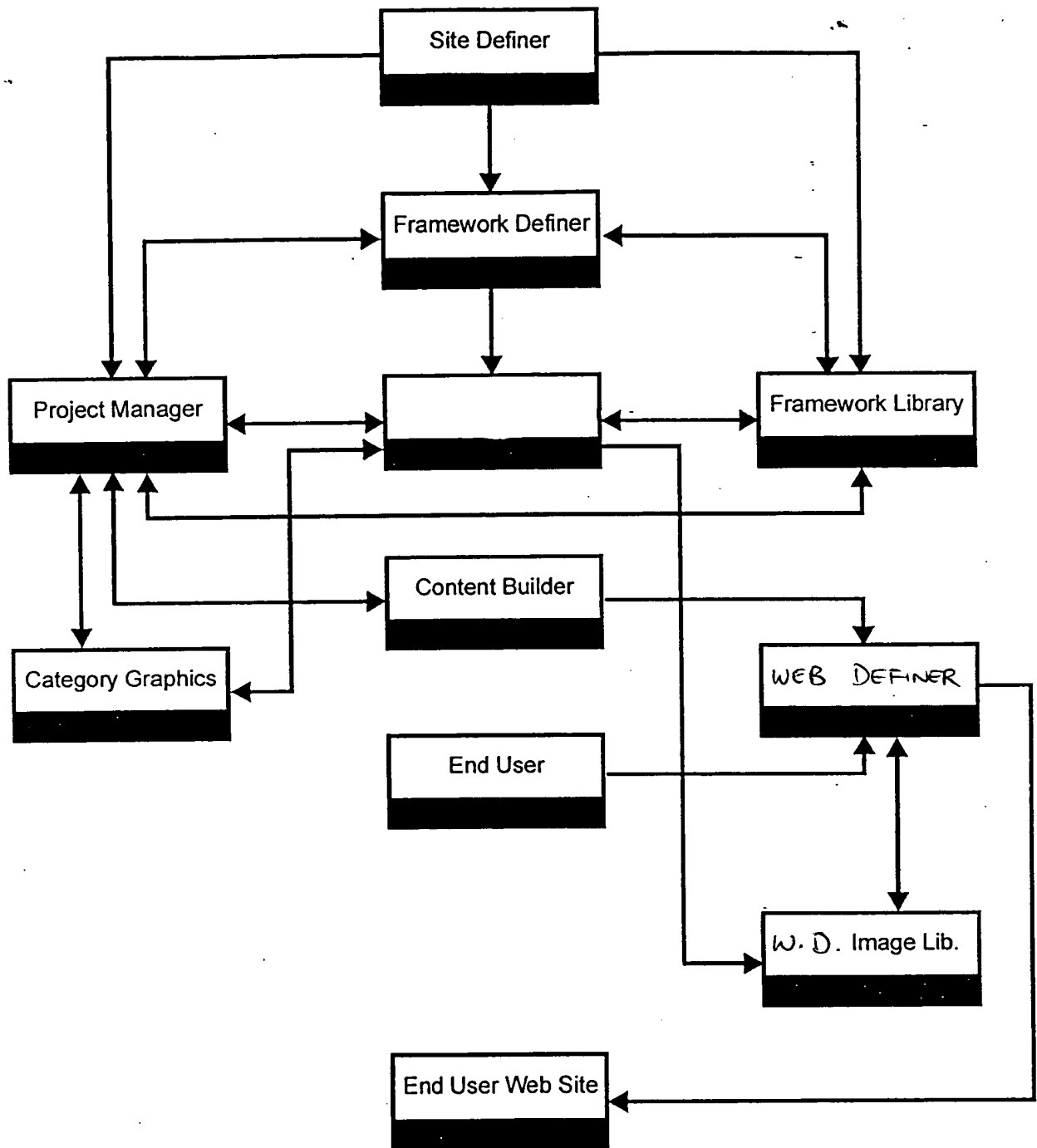
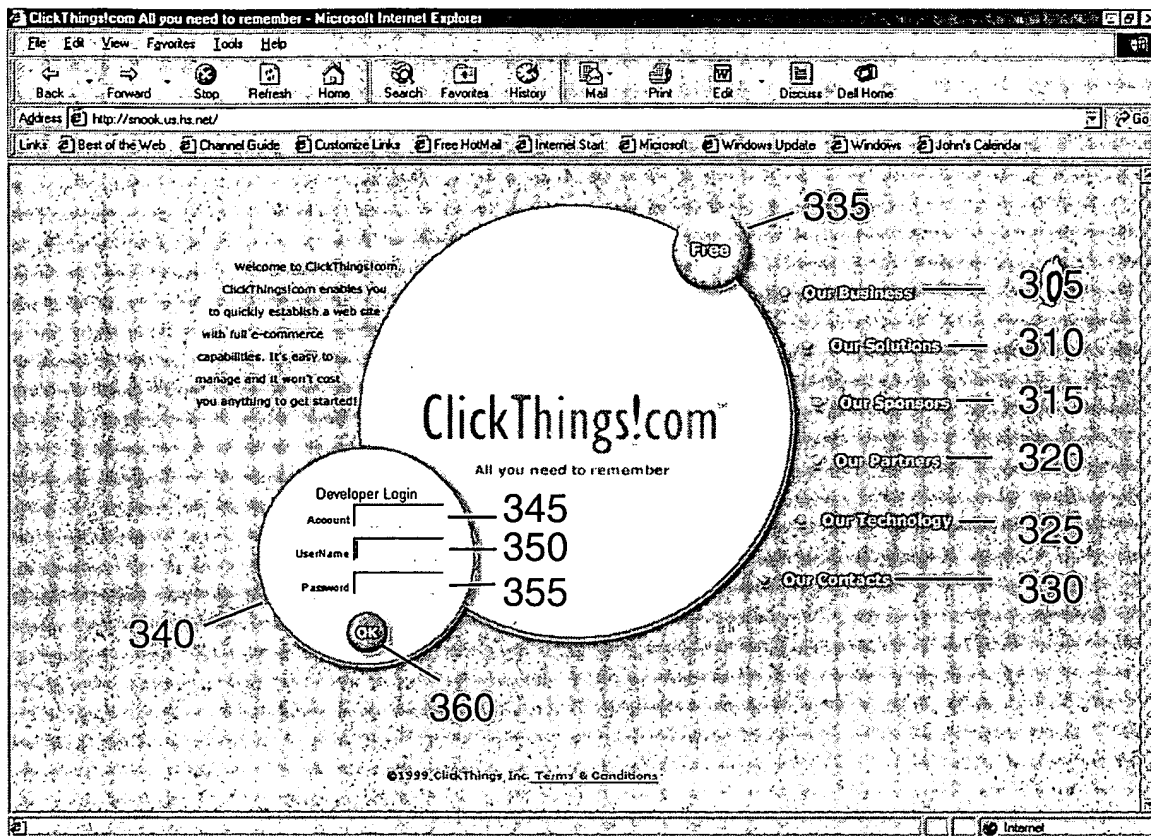
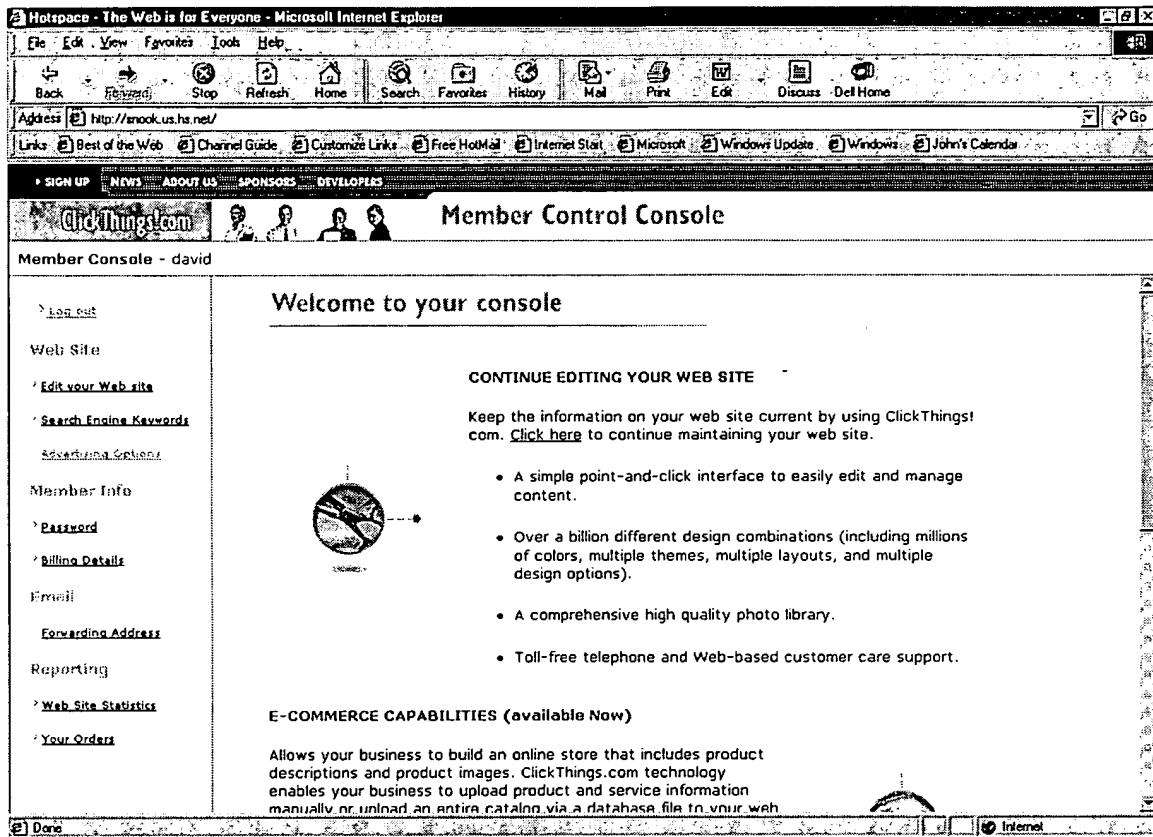


FIG. 2



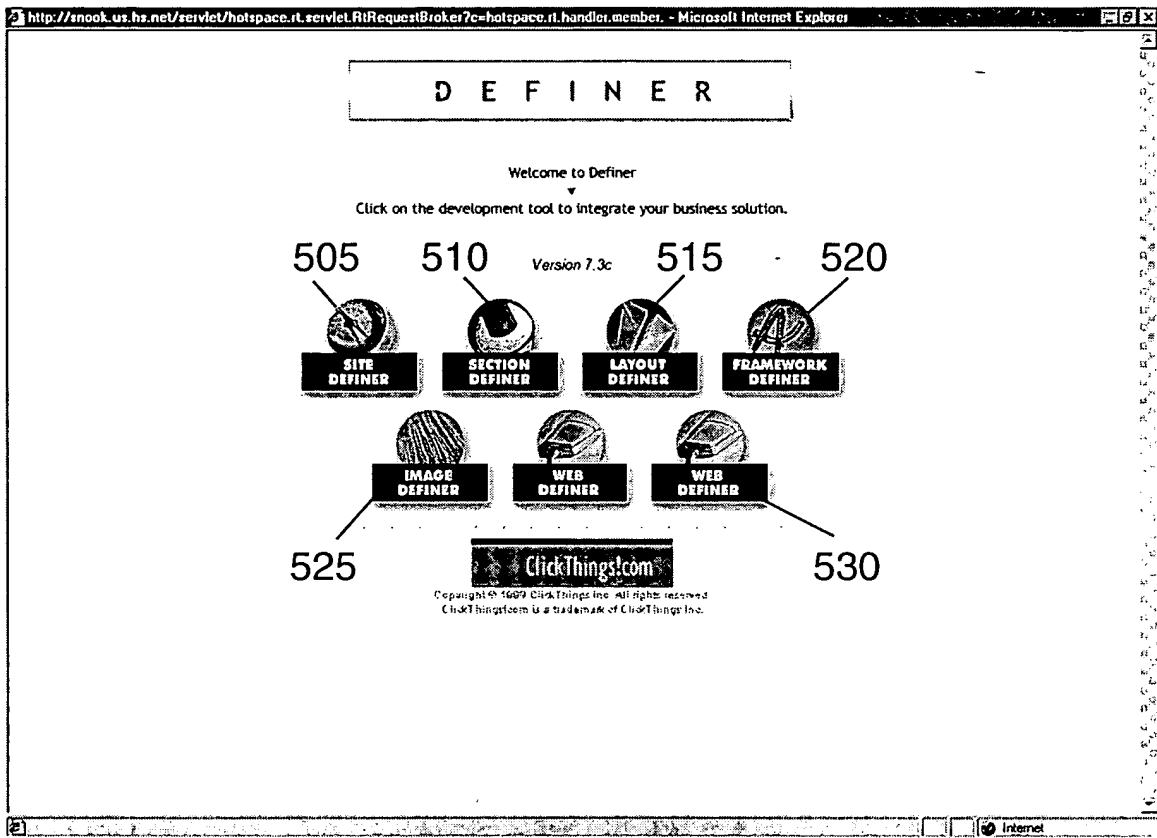
300

FIGURE 3



400

FIGURE 4



500

FIGURE 5

http://snook.us.hs.net/servlet/MainServletCore?v=Sites&siteType=Content - Microsoft Internet Explorer

**SITE ~ DEFINER**

[Go Back](#)

625 630 Copy a site 635 620

From Site Name To New Site Name Industry Type General Copy 640

Create a site

Select Your Industry Type General Site Name (SIS) Create

Display Sites

Display Sites from All Display 605

610 615

Done Internet

600

FIGURE 6

http://snook.us.hs.net/servlet/MainServletCore?v=Site&siteType=Content - Microsoft Internet Explorer

**SITE ~ DEFINER**

Go Back

625 630 Copy a site 635 — 620

From Site Name To New Site Name Industry Type General Copy — 640

Create a site

Select Your Industry Type General Site Name (SIS) Create

610 Display Sites — 605

Display Sites from All Display

705 615

- All
- General
- Arts & Entertainment
- Business to Business
- Education & Training
- Employment & Jobs
- Food & Beverage
- Finance & Money
- Government & Community
- Health, Fitness & Wellbeing
- Manufacturing

Done Internet

FIGURE 7

http://snook.us.hs.net/service/MainServiceCore?v=Site&siteType=Content&gis=Arts+and+Entertainment - Microsoft Internet Explorer

**SITE - DEFINER**

Go Back

625 630 Copy a site 635 — 620

From Site Name To New Site Name Industry Type General Copy 640

Create a site

Select Your Industry Type General Site Name (SIS) Create

610 Display Sites 615 — 605

810 Display Sites from All Display

805

Acts Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Amusement Park Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Artists Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Galleries Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Independent Movie Houses Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Independent Radio & TV Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Independent Theatres Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Location Specific Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test

Done Internet

FIGURE 8

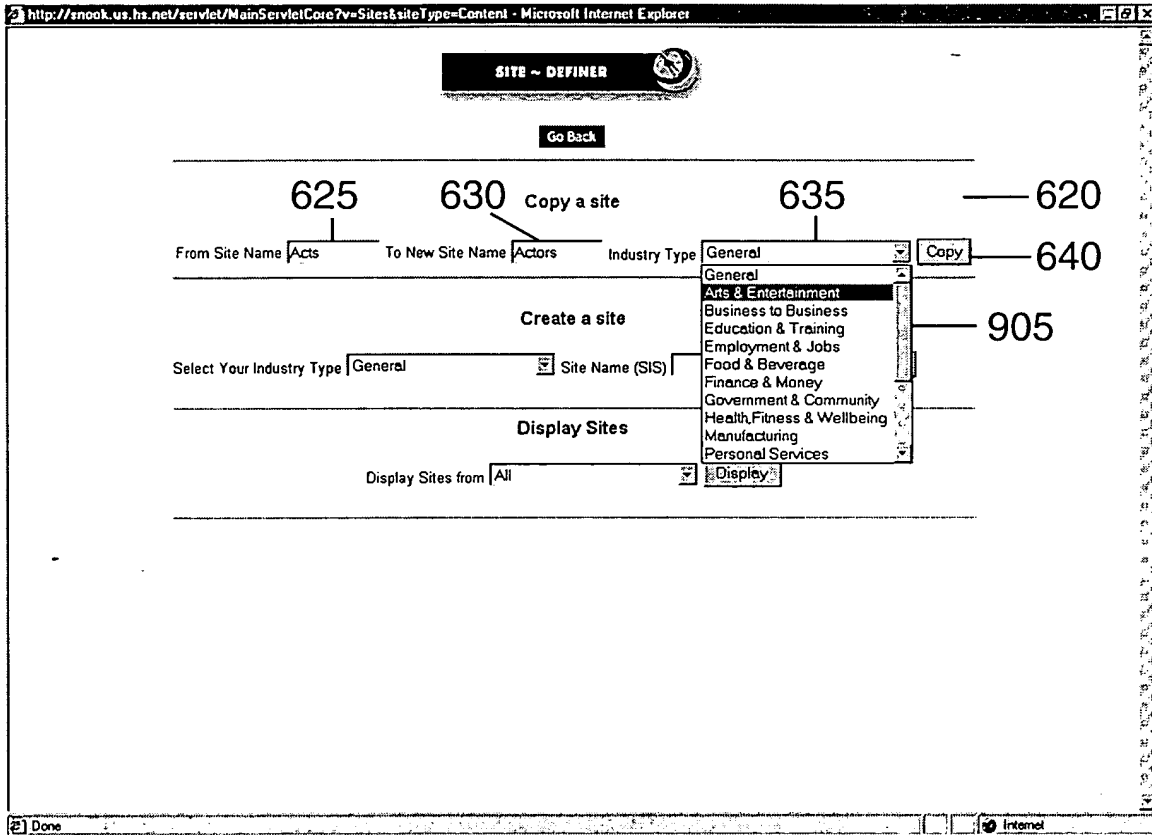


FIGURE 9

http://smook.us.hs.net/servlet/MainServletCore?v=Sites&siteType=Content&gis=Arts+and+Entertainment - Microsoft Internet Explorer

**SITE - DEFINER**

[Go Back](#)

---

**Copy a site**

From Site Name  To New Site Name  Industry Type  [Copy](#)

---

**Create a site**

Select Your Industry Type  Site Name (SIS)  [Create](#)

---

**Display Sites**

Display Sites from  [Display](#) **615**

Actors Arts and Entertainment	<a href="#">Edit</a>	edit 800 x 600 edit 1010 x 680	<a href="#">Delete</a>	<a href="#">Export</a>	<a href="#">Test</a>
Acts Arts and Entertainment	<a href="#">Edit</a>	edit 800 x 600 edit 1010 x 680	<a href="#">Delete</a>	<a href="#">Export</a>	<a href="#">Test</a>
Amusement Park Arts and Entertainment	<a href="#">Edit</a>	edit 800 x 600 edit 1010 x 680	<a href="#">Delete</a>	<a href="#">Export</a>	<a href="#">Test</a>
Artists Arts and Entertainment	<a href="#">Edit</a>	edit 800 x 600 edit 1010 x 680	<a href="#">Delete</a>	<a href="#">Export</a>	<a href="#">Test</a>
Galleries Arts and Entertainment	<a href="#">Edit</a>	edit 800 x 600 edit 1010 x 680	<a href="#">Delete</a>	<a href="#">Export</a>	<a href="#">Test</a>
Independent Movie Houses Arts and Entertainment	<a href="#">Edit</a>	edit 800 x 600 edit 1010 x 680	<a href="#">Delete</a>	<a href="#">Export</a>	<a href="#">Test</a>
Independent Radio & TV Arts and Entertainment	<a href="#">Edit</a>	edit 800 x 600 edit 1010 x 680	<a href="#">Delete</a>	<a href="#">Export</a>	<a href="#">Test</a>
Independent Theatres Arts and Entertainment	<a href="#">Edit</a>	edit 800 x 600 edit 1010 x 680	<a href="#">Delete</a>	<a href="#">Export</a>	<a href="#">Test</a>

Done ☐ Internet

FIGURE 10

http://snook.us.hs.net/servlet/MainServletCore?v=Site&siteType=Content - Microsoft Internet Explorer

**SITE ~ DEFINER**

[Go Back](#)

---

**Copy a site**

From Site Name  To New Site Name  Industry Type  [Copy](#)

---

650 **Create a site** 655 — 645

Select Your Industry Type  Site Name (SIS)  [Create](#) — 660

---

**Display Sites**

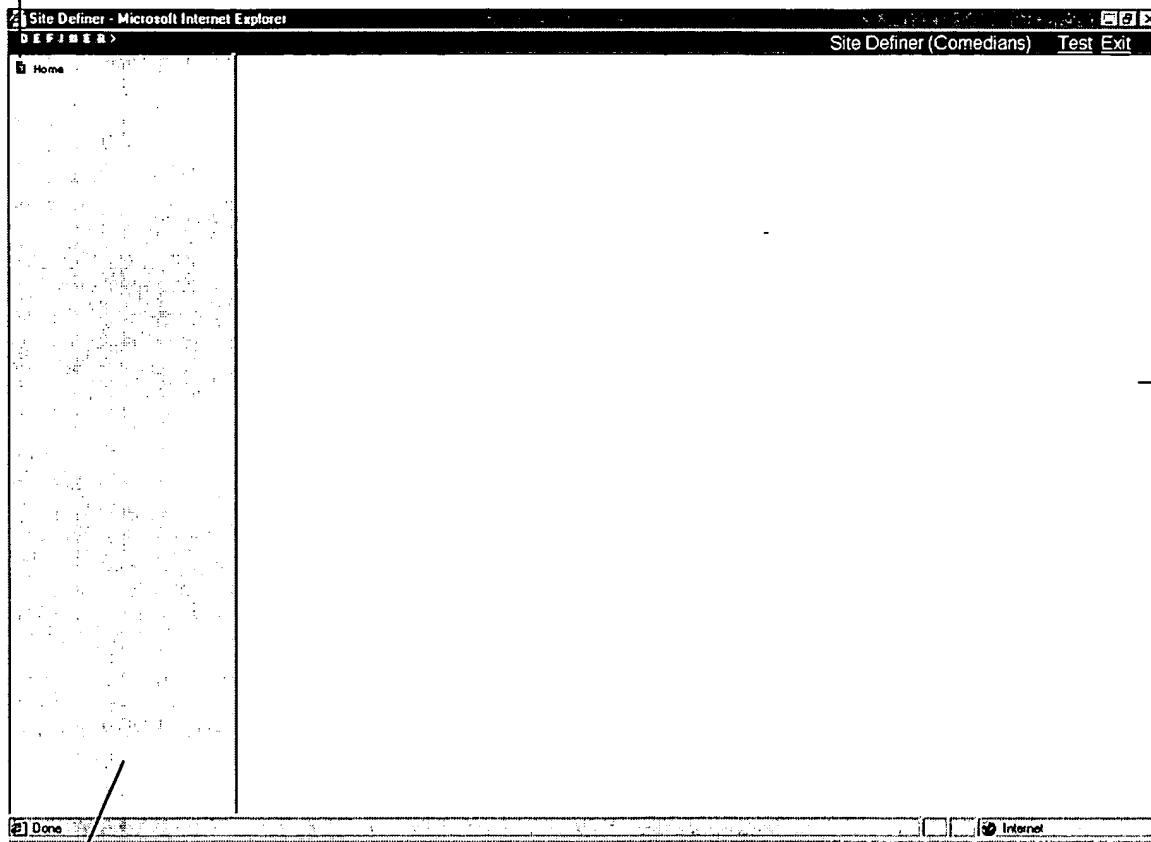
Display Sites from  [Display](#)

---

Done Internet

FIGURE 11

1215



— 1210

1205

1200

**FIGURE 12**

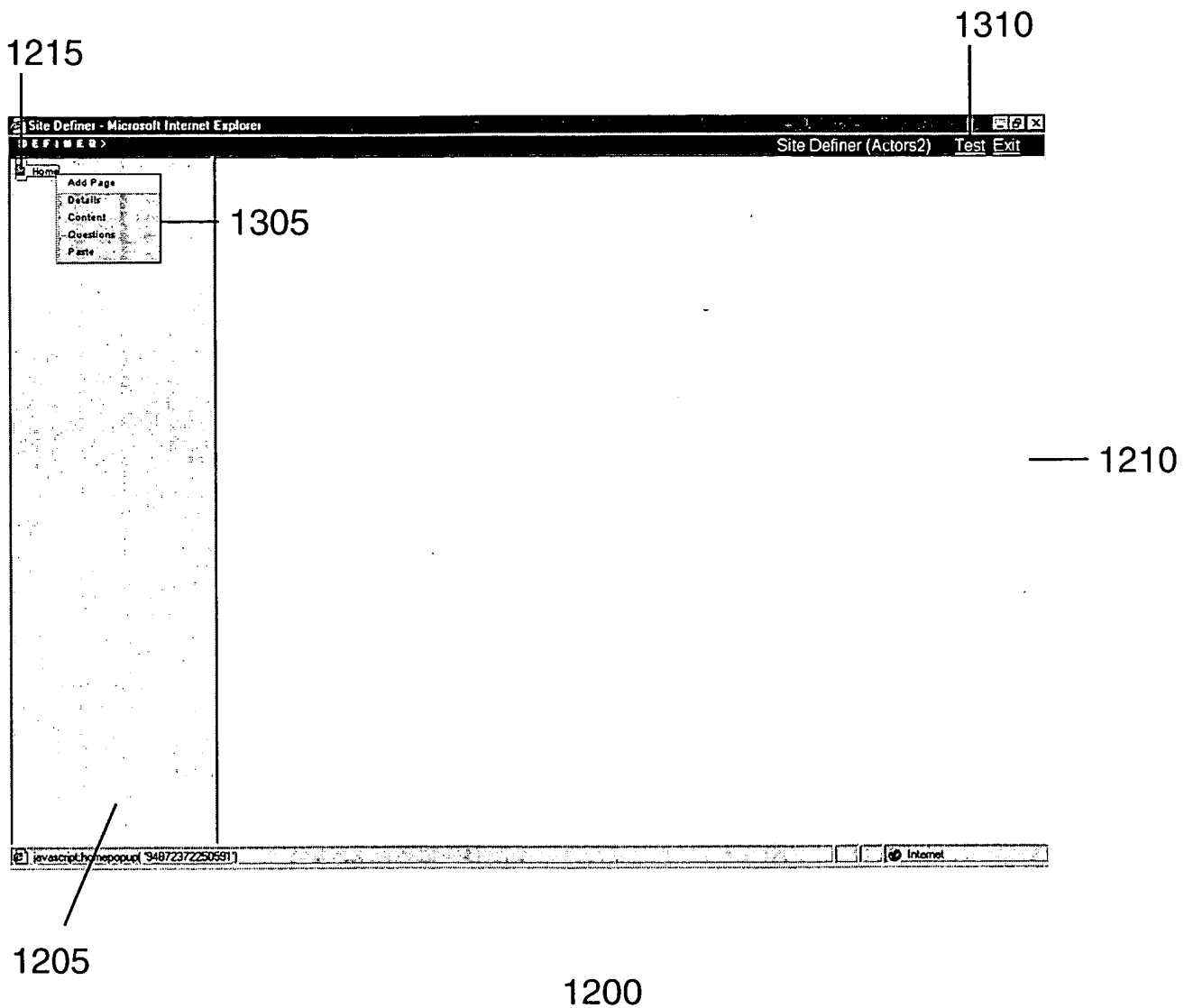
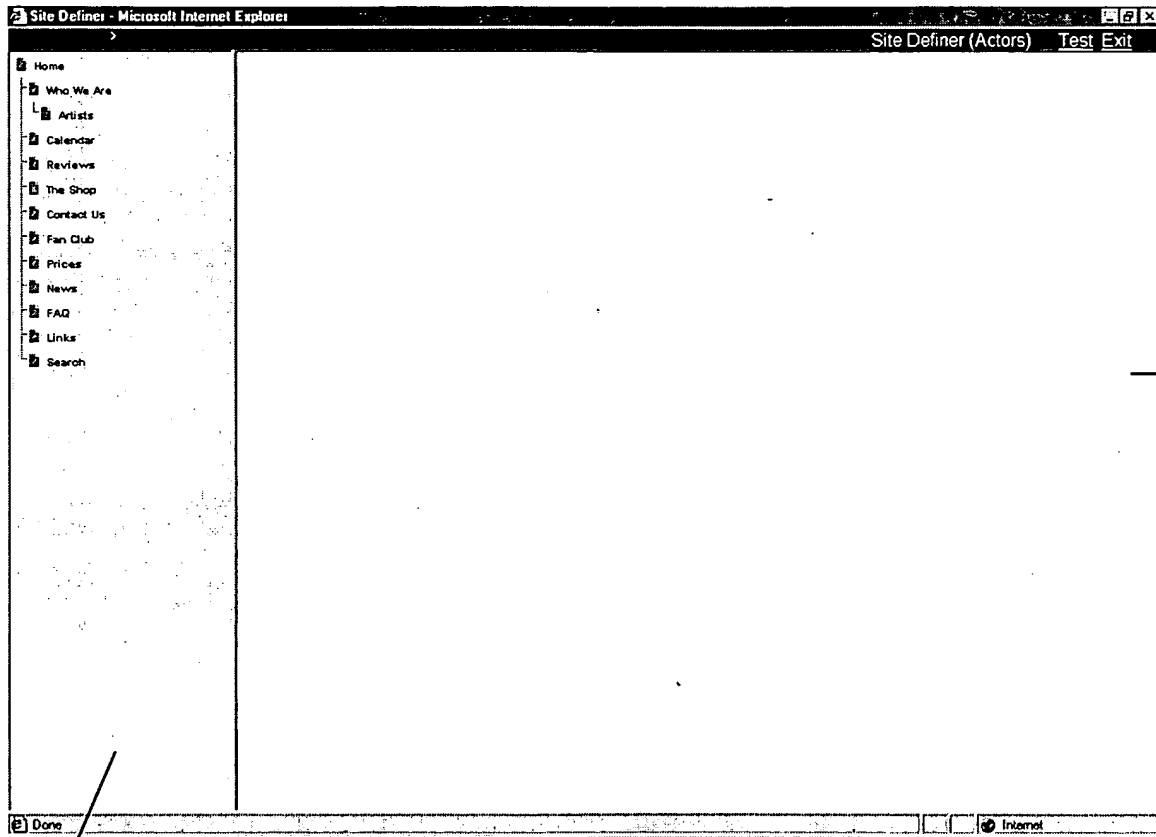


FIGURE 13



— 1410

1405

1400

**FIGURE 14**

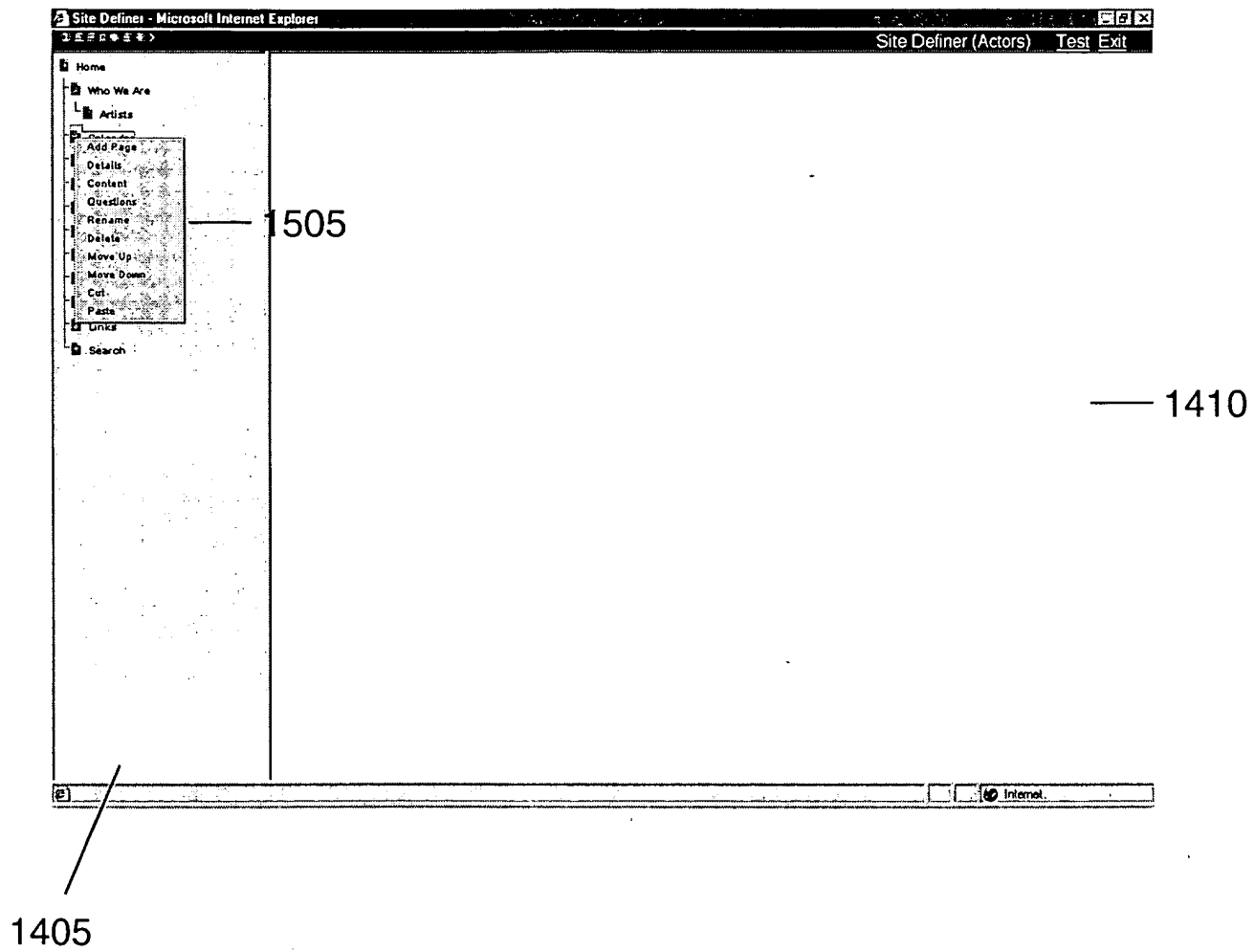
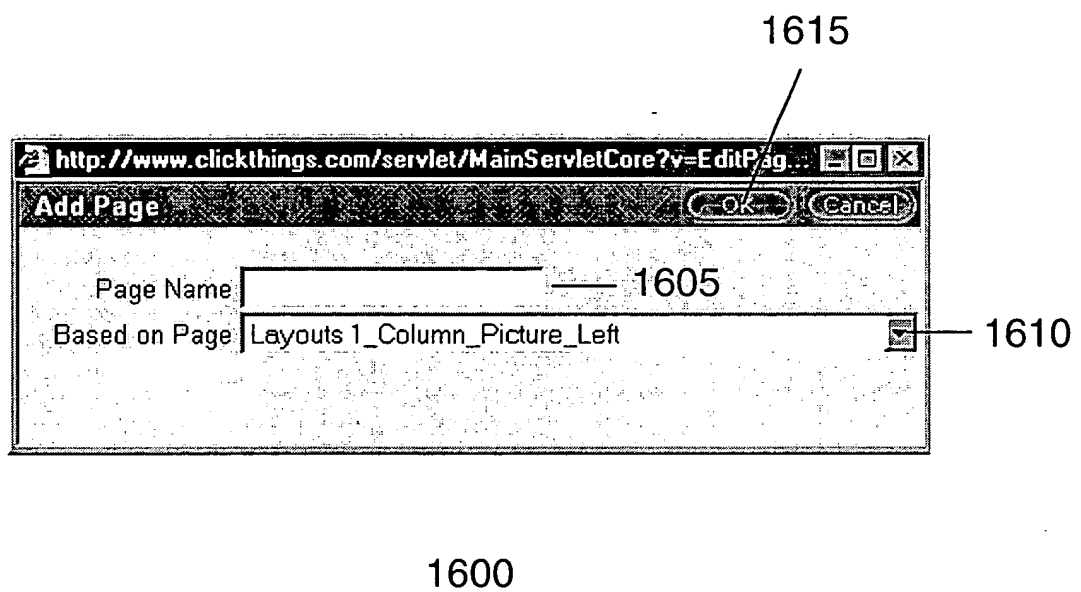


FIGURE 15



**FIGURE 16**

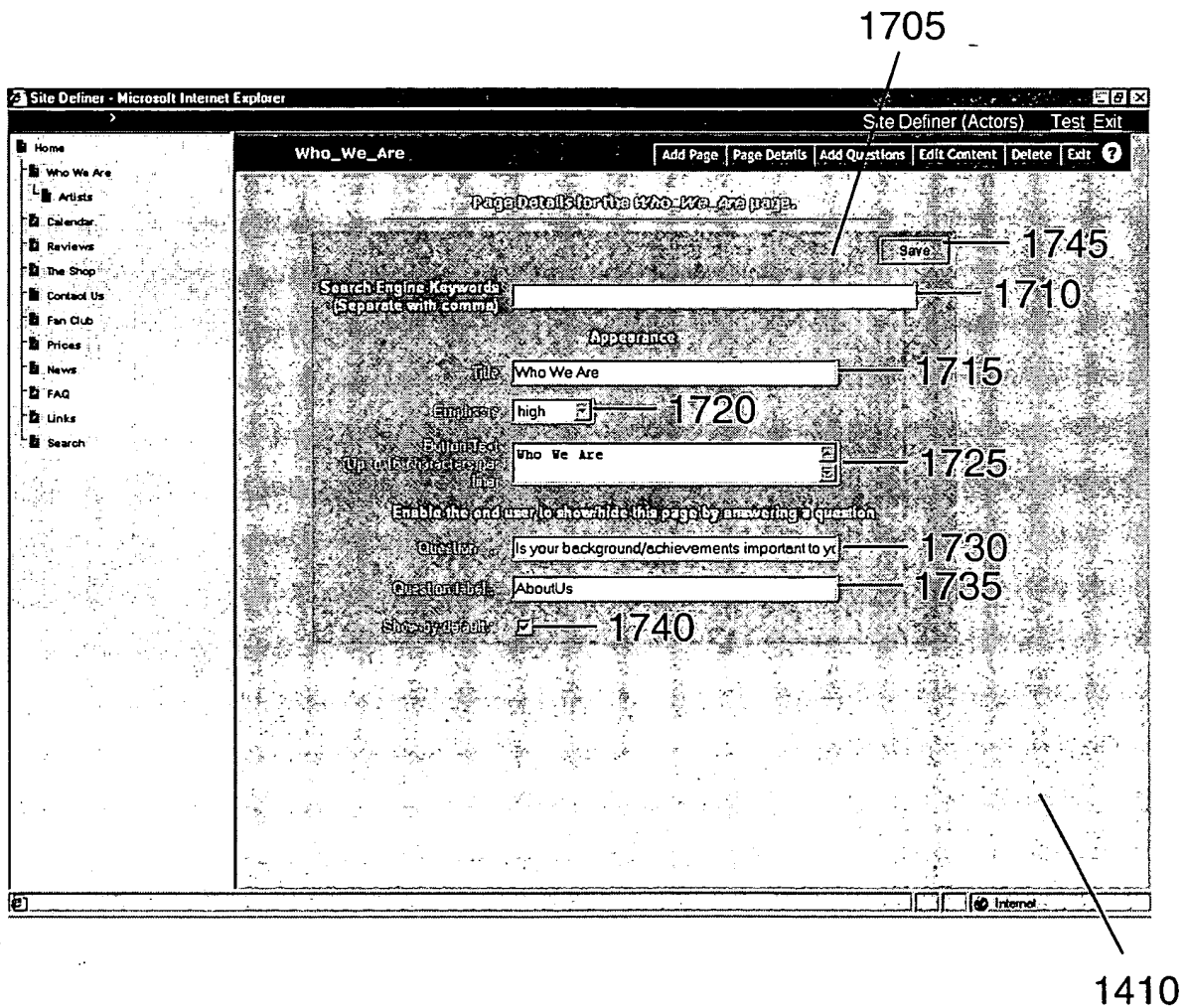
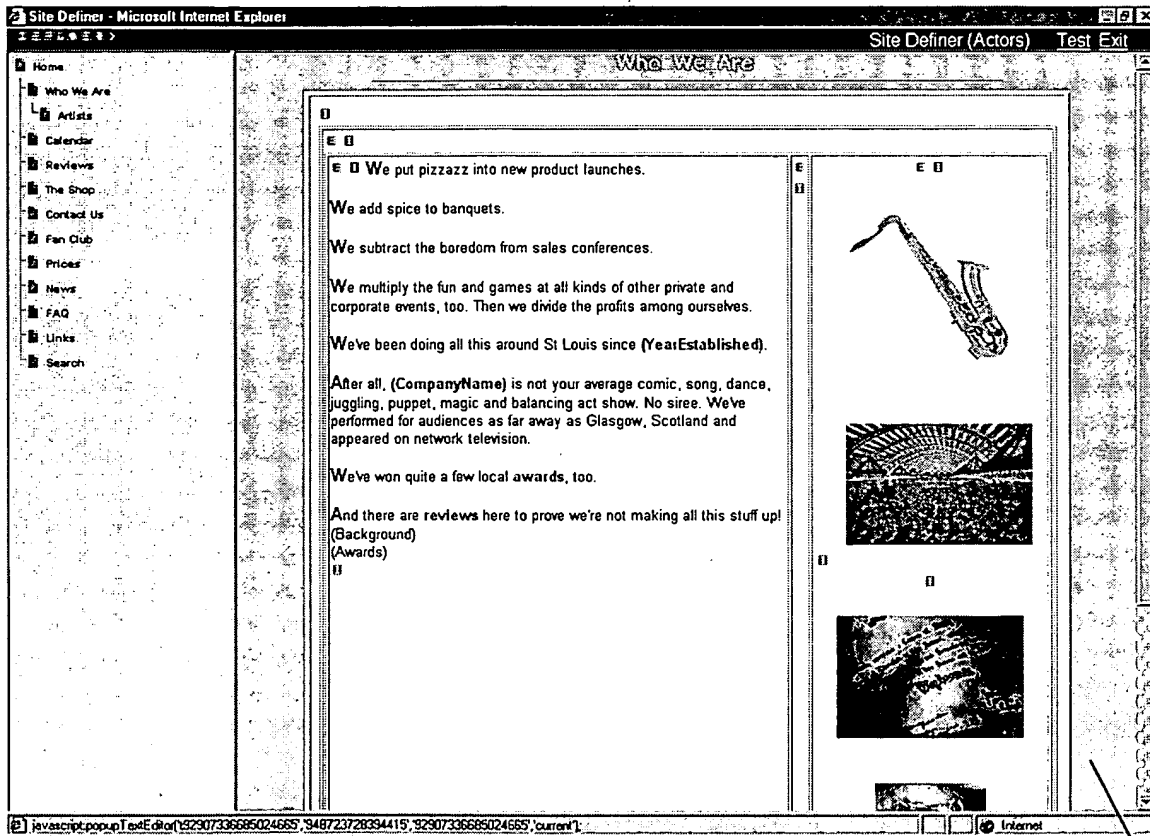
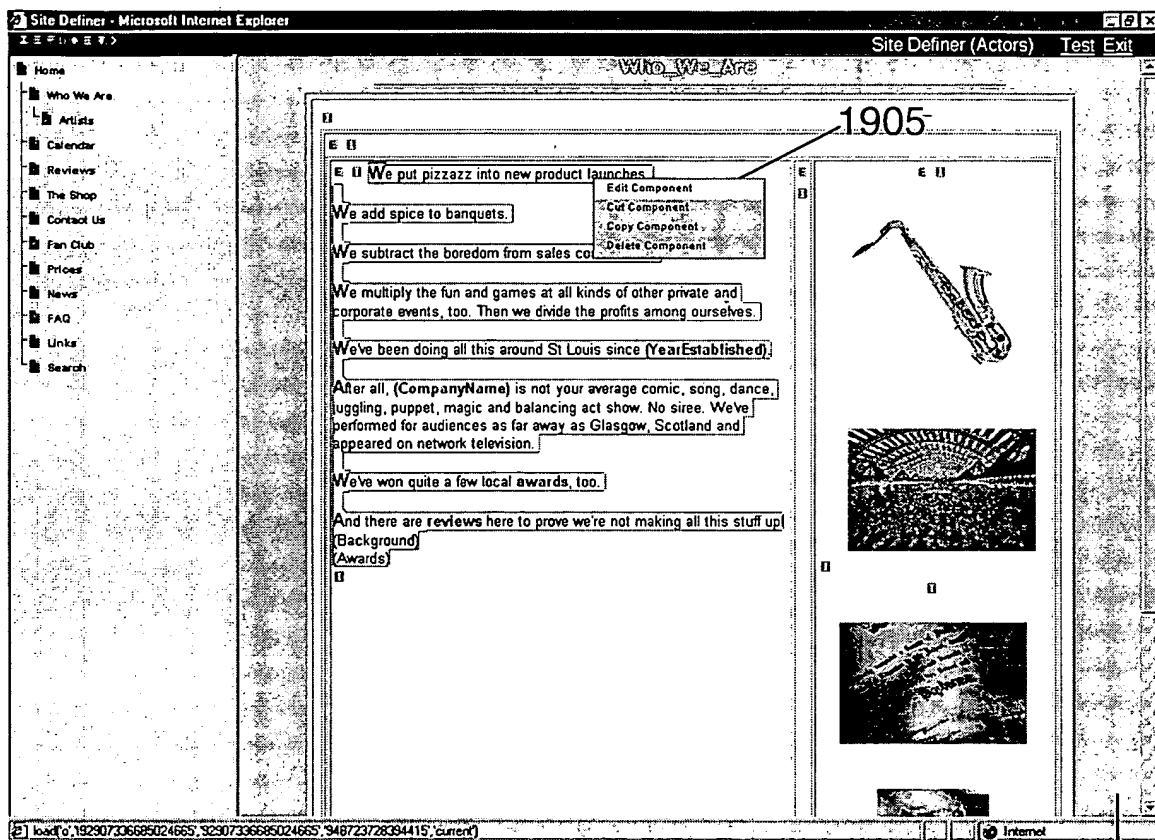


FIGURE 17



1410

FIGURE 18



1410

FIGURE 19

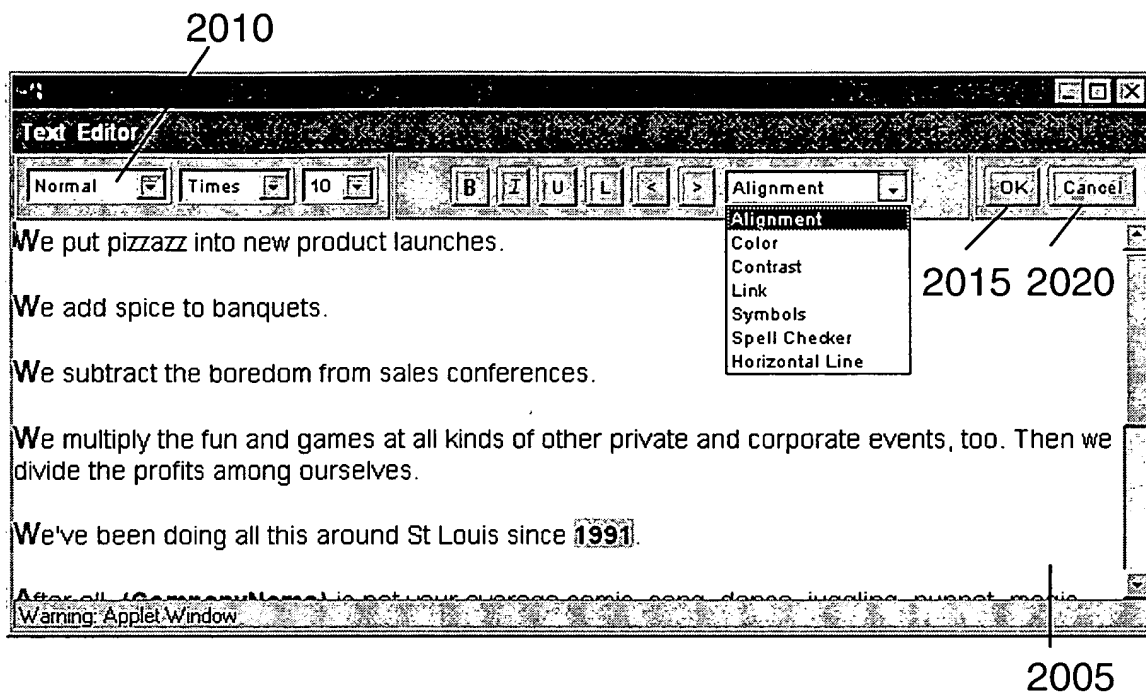
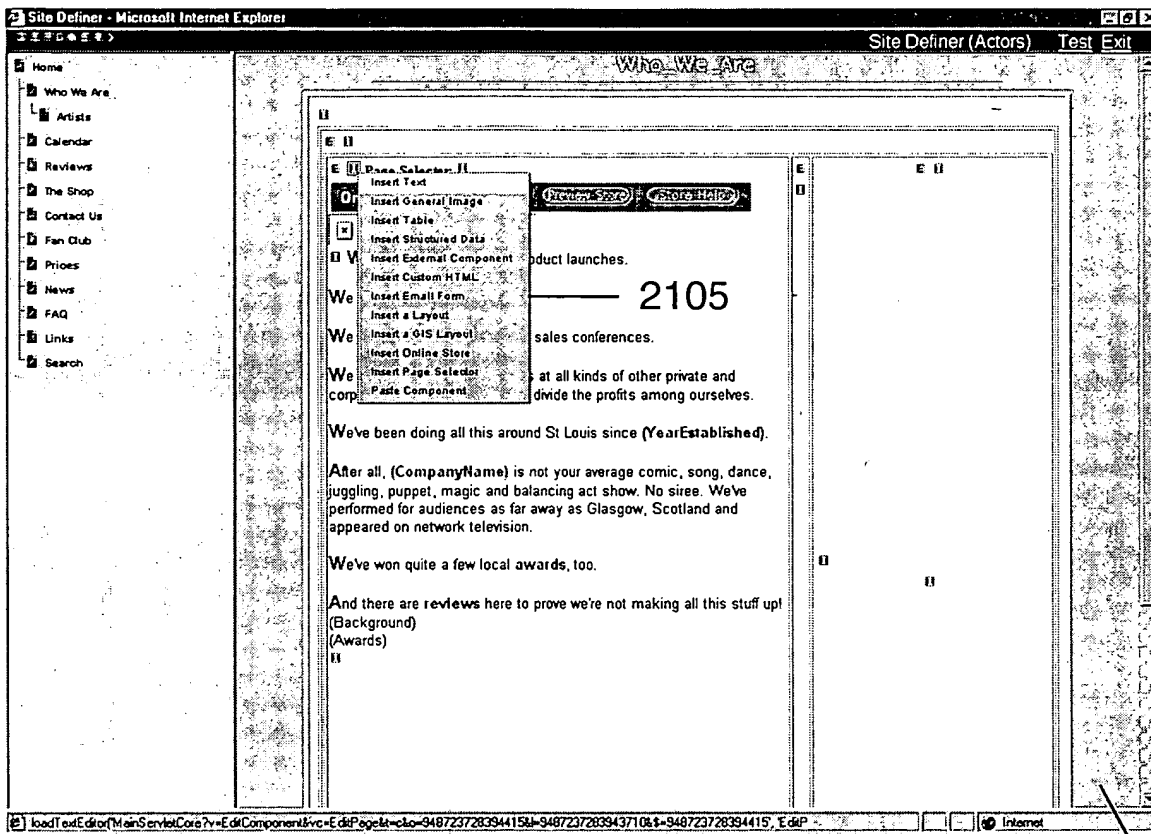


FIGURE 20



1410

FIGURE 21

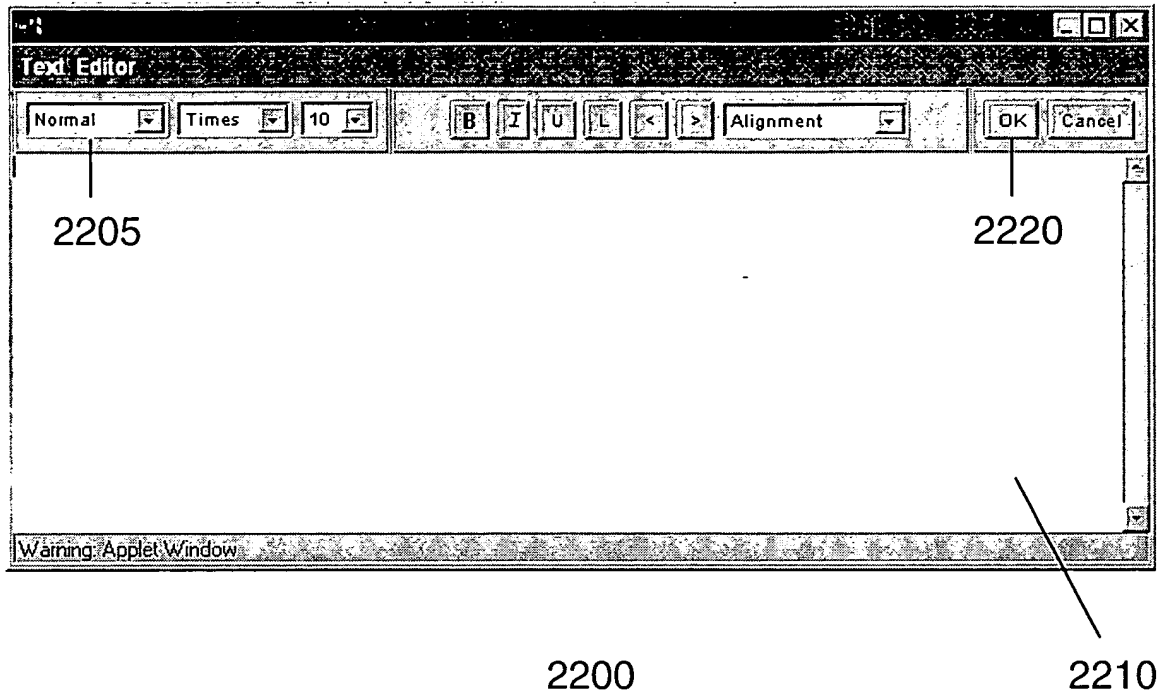


FIGURE 22

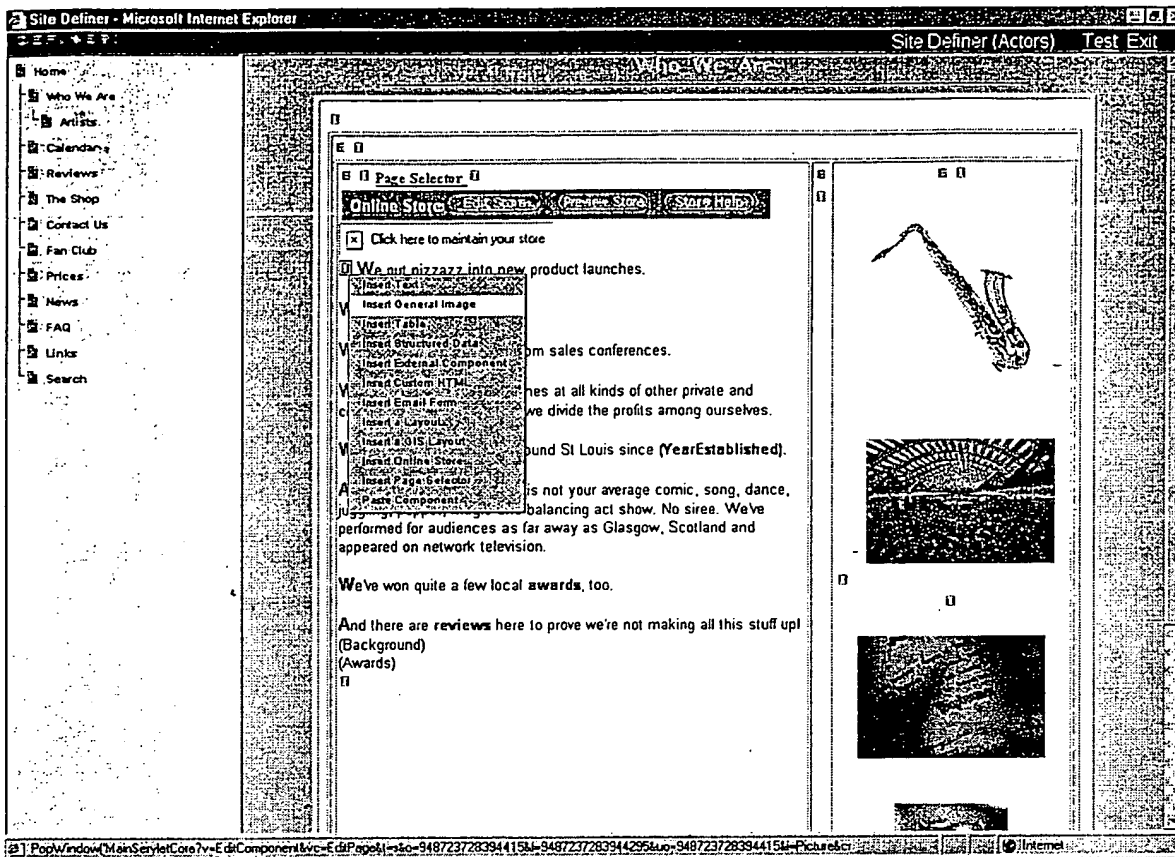
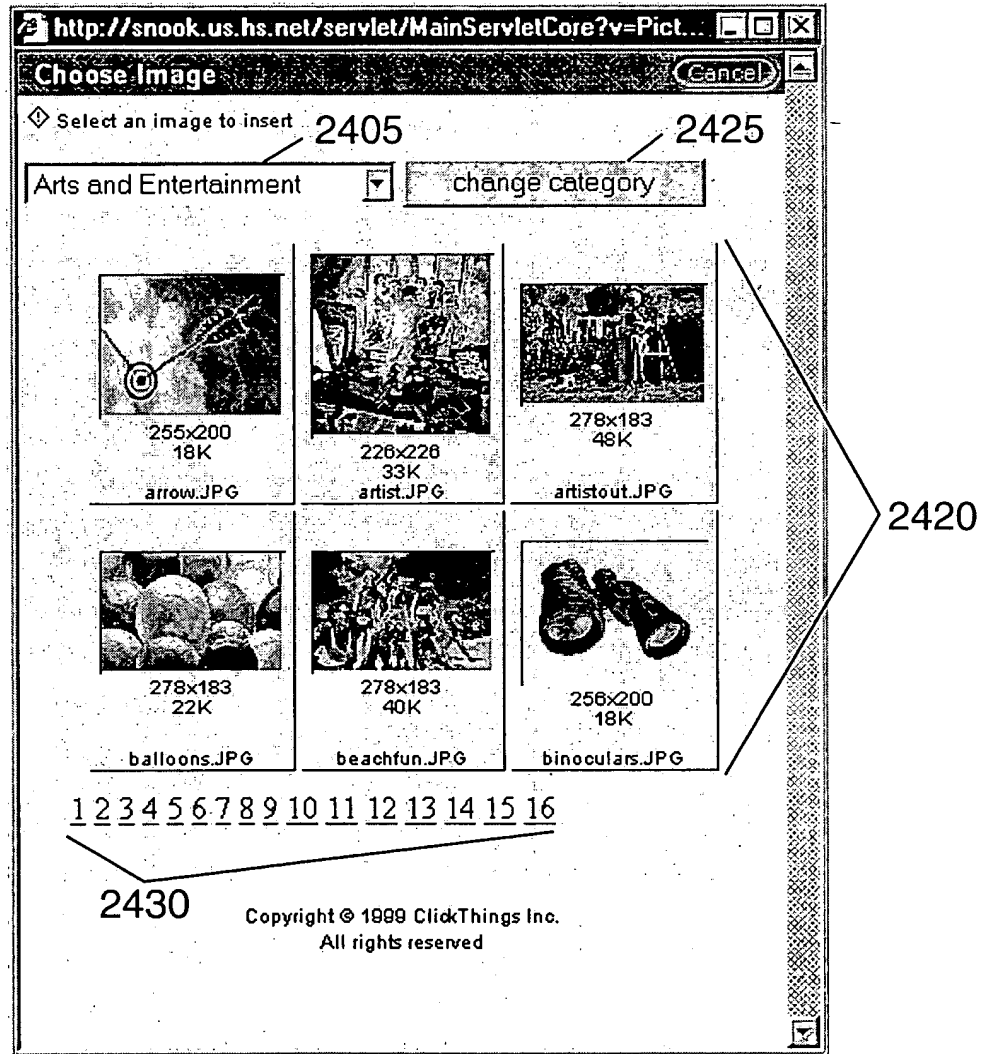


FIGURE 23



2400

FIGURE 24

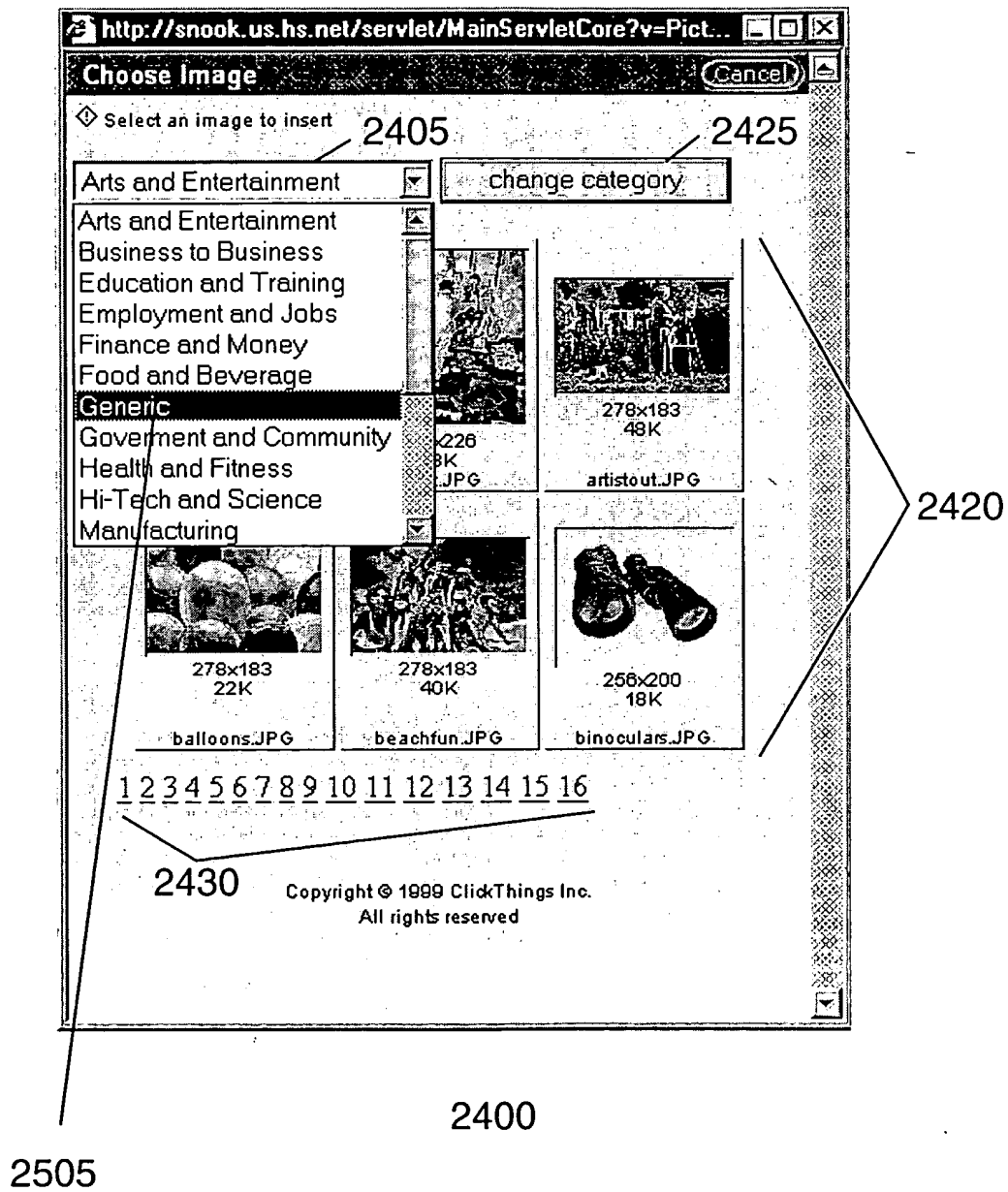
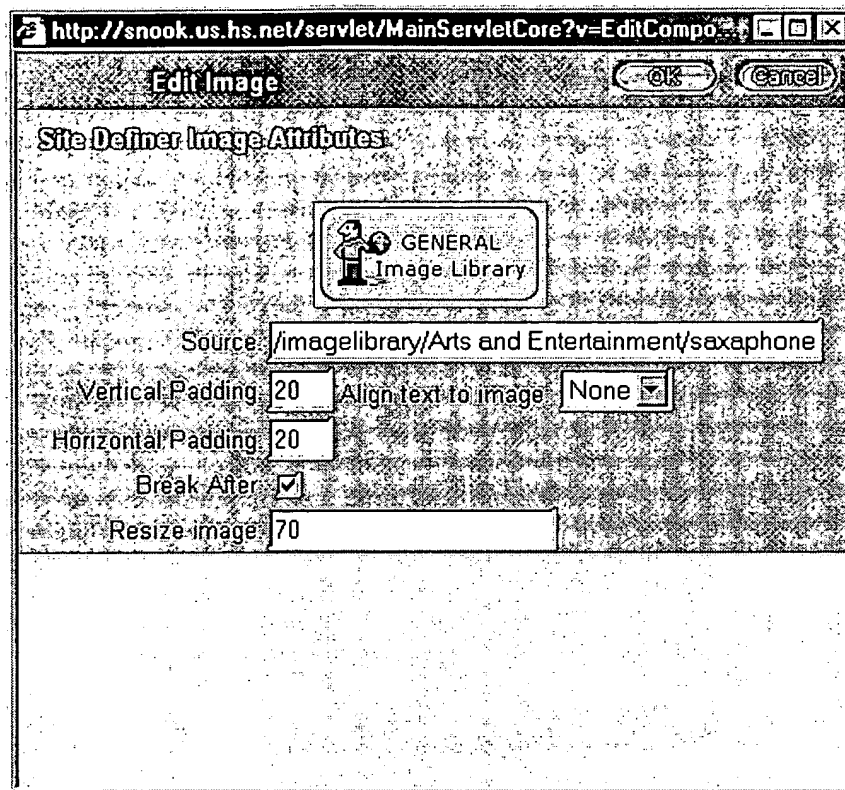


FIGURE 25



2600

FIGURE 26

http://snook.us.hs.net/servlet/MainServletCore?v=EditComponent&vc=EditPage&t=...

### Insert Table

OK Cancel

**Size**

Number of Rows: 1 2705 Number of Columns: 1 2710

---

**Layout**

Alignment: Default ☒ 2715 Border On: ☐ 2730

Cell Spacing:  2720 Cell Padding:  2735

Background Color: Colors  2725 2745

---

**Width** 2740

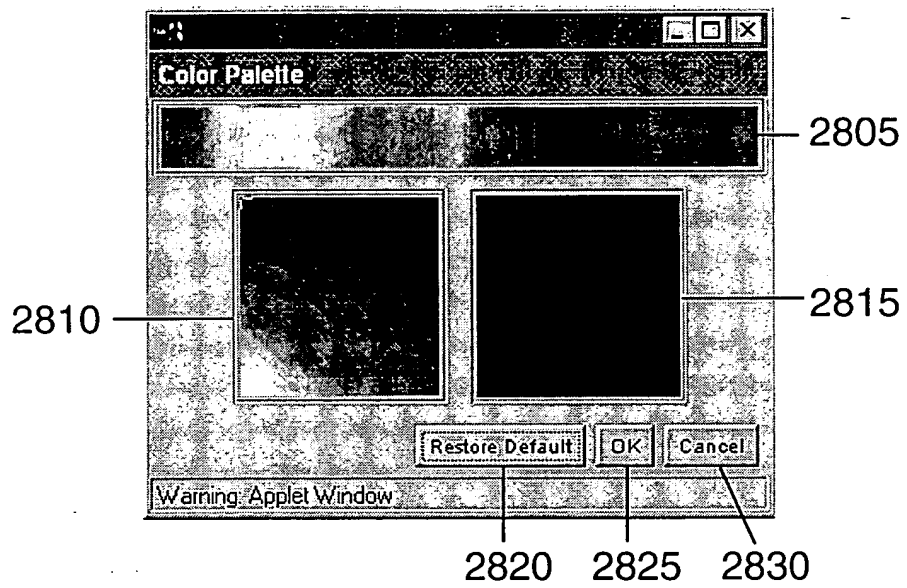
Default ☒ Default ☐ Percentage ☐ (Pixels if not checked)

**Height** 2750

Default ☒ Default ☐ Percentage ☐ (Pixels if not checked) 2755

2700

FIGURE 27



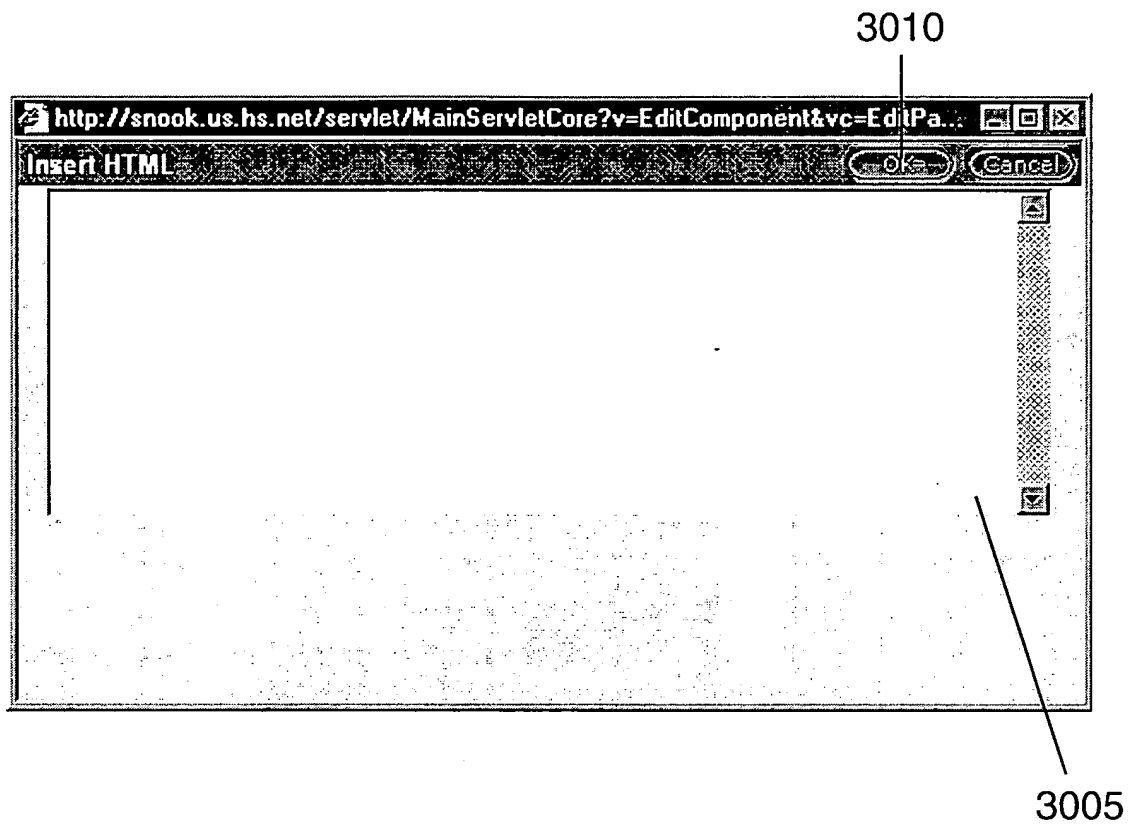
2800

**FIGURE 28**

2905

2900

FIGURE 29



3000

FIGURE 30

Email Form - Microsoft Internet Explorer

Email Form Options

Heading: Email Form

Format: Booking

Email Address:

---

**Success Actions**

☒ Display Success Message

Go to Page: None

**Error Actions**

☒ Display Error Message

Go to Page: None

---

Success Message	Error Message
<b>Thank you</b> Thank you for contacting (CompanyName). You will receive a reply to your comment or question shortly.	<b>Sorry</b> There was a problem sending your email request to (CompanyName). Please ensure you have supplied a valid email address, or try again later.

3100

FIGURE 31

http://www.clickthings.com/servlet/MainServletCore?v=EditPag...

Add Page

Page Name 3205

Based on Page Layouts 1\_Column\_Picture\_Left

OK Cancel

3200

FIGURE 32a

http://snook.us.hs.net/servlet/MainServletCore?v=Choose...

Choose Page Layout

Choose Page Layout AE Empty

OK Cancel

3255

3250

FIGURE 32b

3305 3325 3330 3335 3340

Online Store Maintenance

New Store  
New Product

**STORE DETAILS** Save Close

☒ Store ☐ Countries ☐ Shipment Methods ☐ Payment Methods

Name: New Store 3310

Color Scheme: Default 3315

Message to be displayed after an order has been placed:

Thank you for your order.

3320

**Add Product Category**

Name: Add Category

Warning: Applet Window

3345 3350

3300

**FIGURE 33**

3405

Acting Store  
Online Store Maintenance

Acting Store  
New Product  
Books

**CATEGORY DETAILS** Save Delete New Close

Name: Books 3410

Heading:

Upload Image 3420 3415

Clear 3425

**Add Product**

Name: End Page

Up Down

Warning: Applet Window

3430 3435

FIGURE 34

3505 3555

Acting Store  
Online Store Maintenance

Acting Store  
New Product  
Books  
Acting Schools in the United States

PRODUCT DETAILS

Save Delete Copy New Close

3510 Product Product Options 3520 3525

Name: Acting Schools in the United Price: \$ 0.00 Hide product

Heading: Sale Price: \$ 0.00 On Sale

Code: 3515 3530 3535

Description:

3545 3550

Upload Image Upload Image Upload Image Upload Image

Delete Delete Delete Delete

Up Down Previous Product Next Product

Warning: Applet Window

FIGURE 35

3605

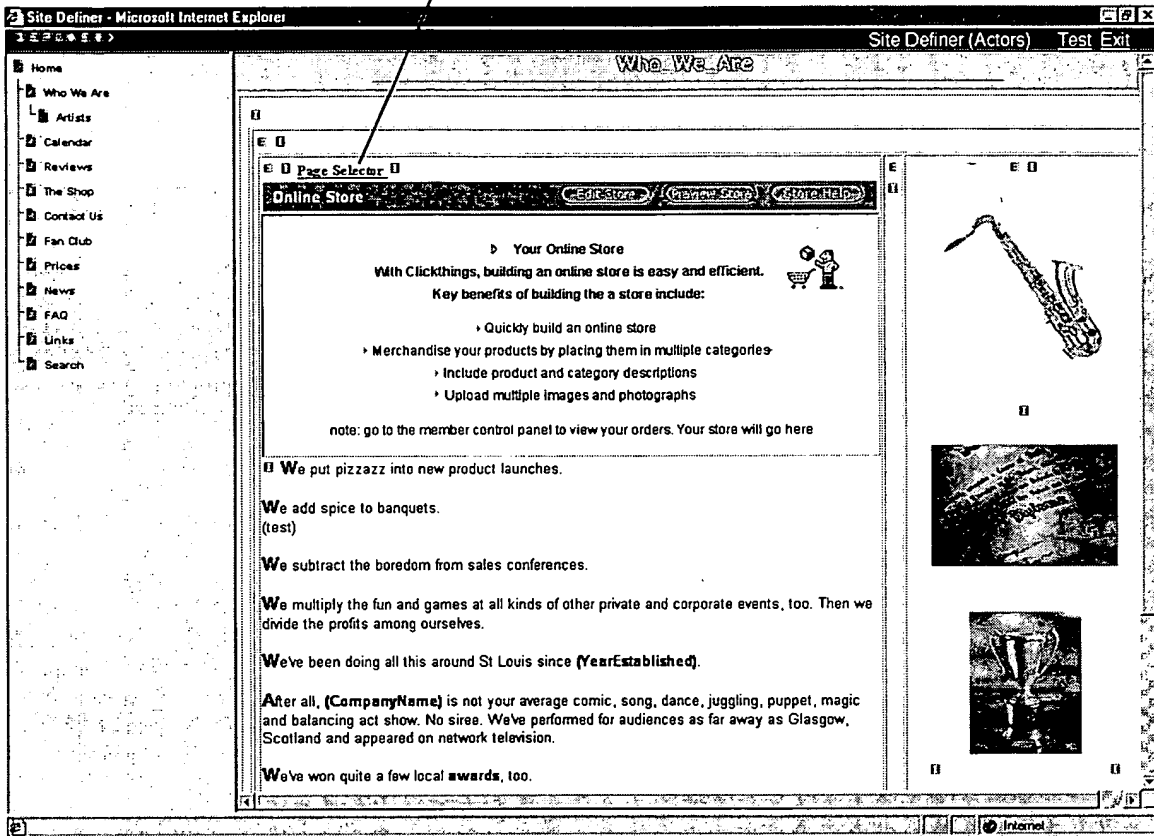


FIGURE 36

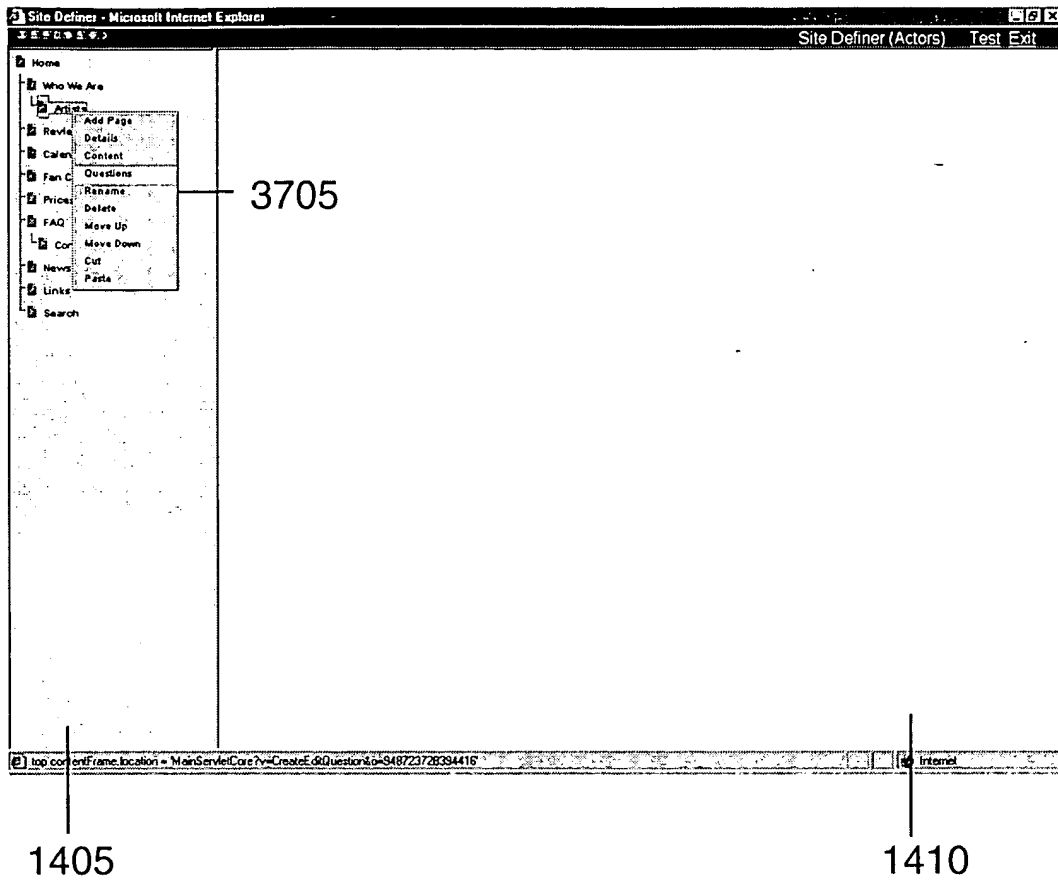
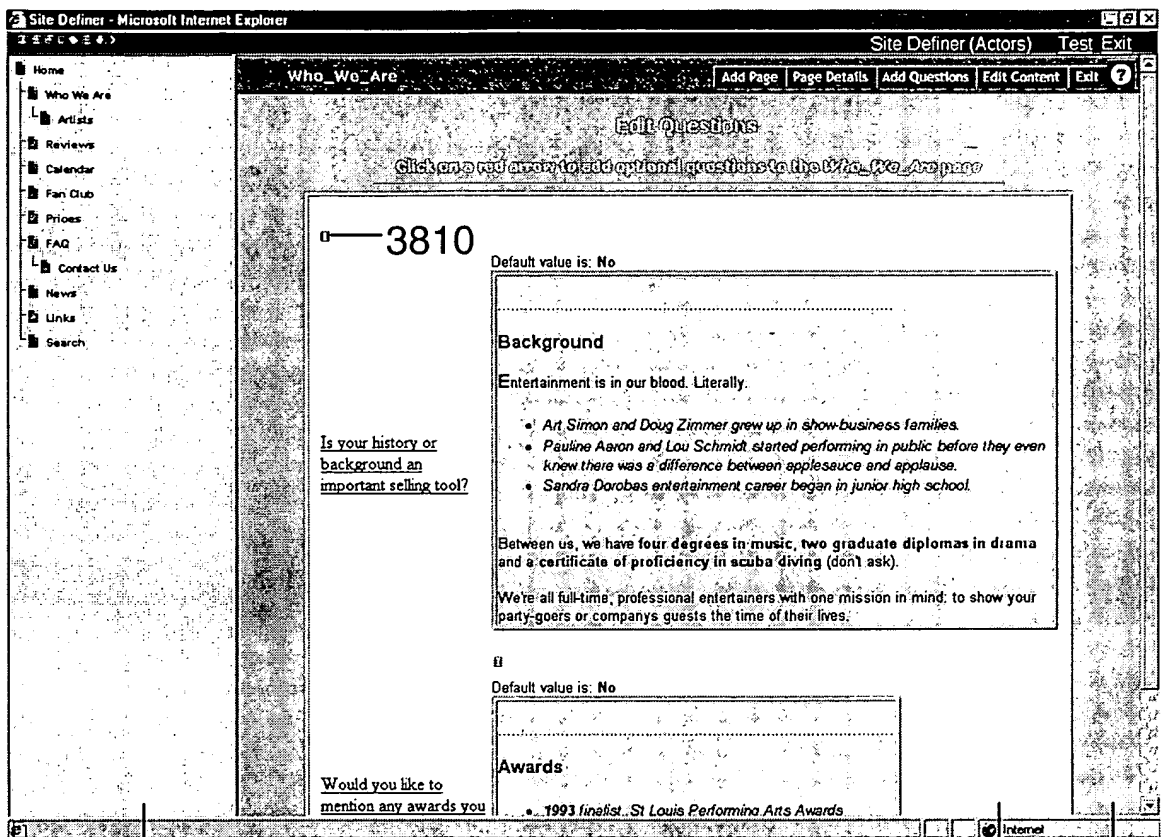


FIGURE 37



1405

3805 1410

FIGURE 38

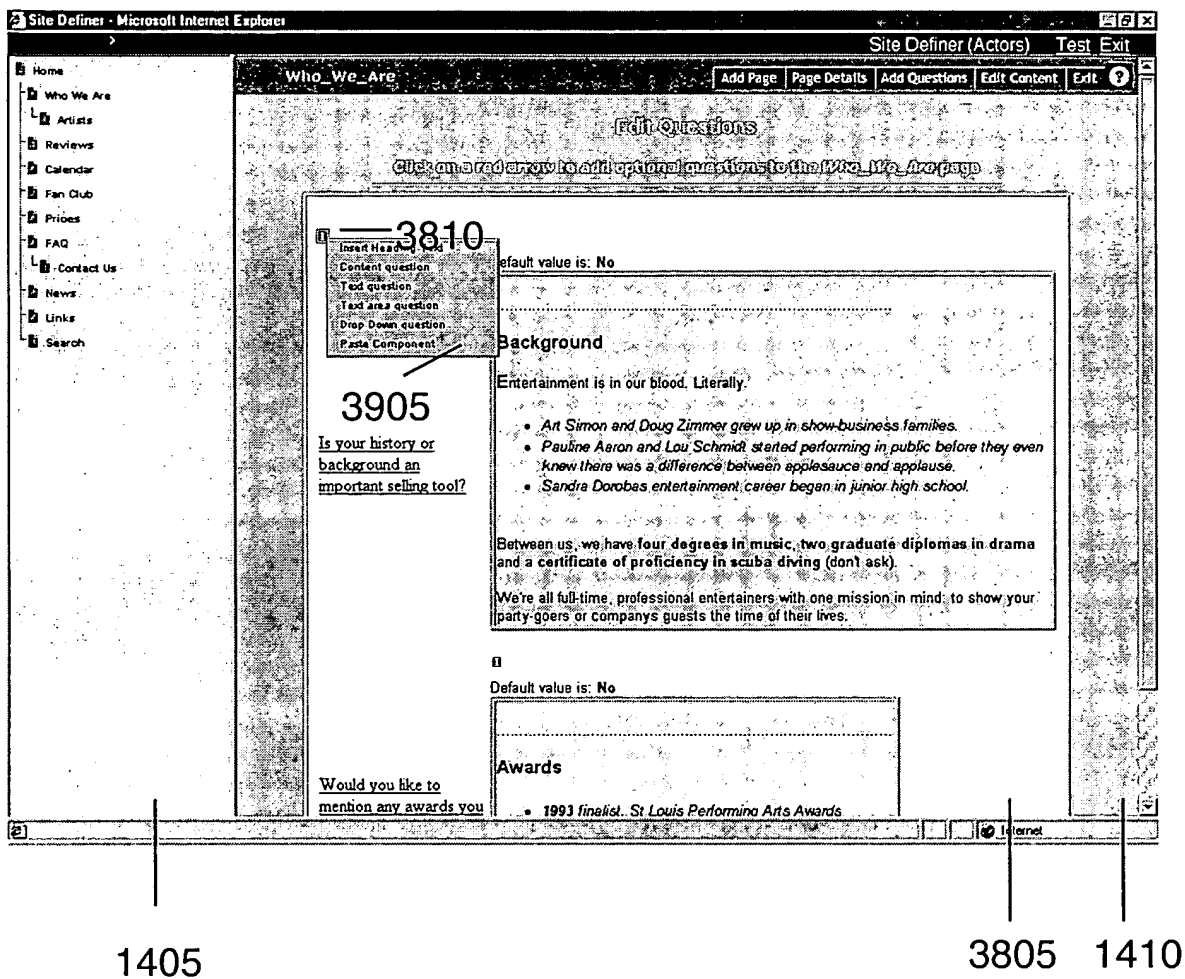


FIGURE 39

http://snook.us.hs.net/servlet/MainServletCore?v=EditComponent&vc=E... [OK] [Cancel]

**Content Question** [OK] [Cancel]

Question [ ]

Name [ ] - 4010 4005

Default Answer Yes ☒ No ☒ - 4020

4015

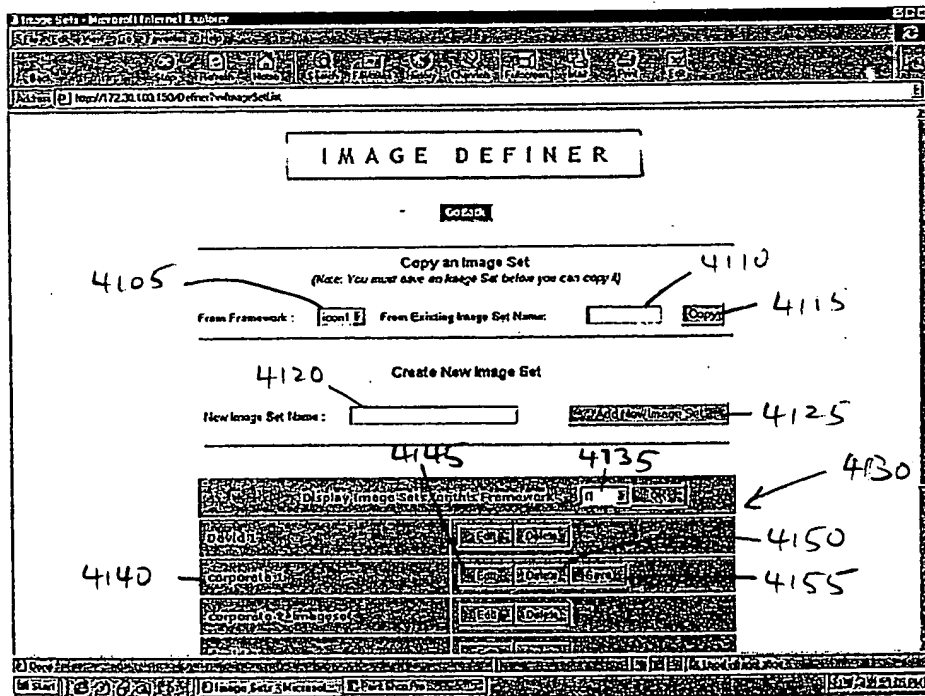
Answer [ ]

[ ] Edit

4025

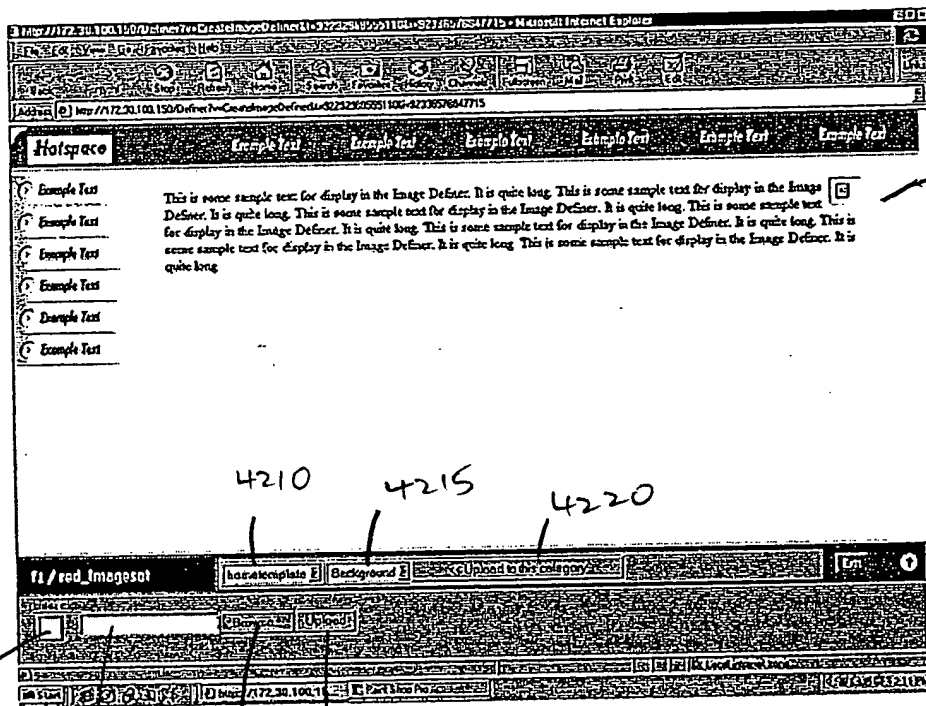
4000

**FIGURE 40**



4100

FIG. 41



4205

4200

FIG. 42

4210

4215

4220

4235

4230

4222

4225



4415 Edit Image Attributes Menu  
4405 4410

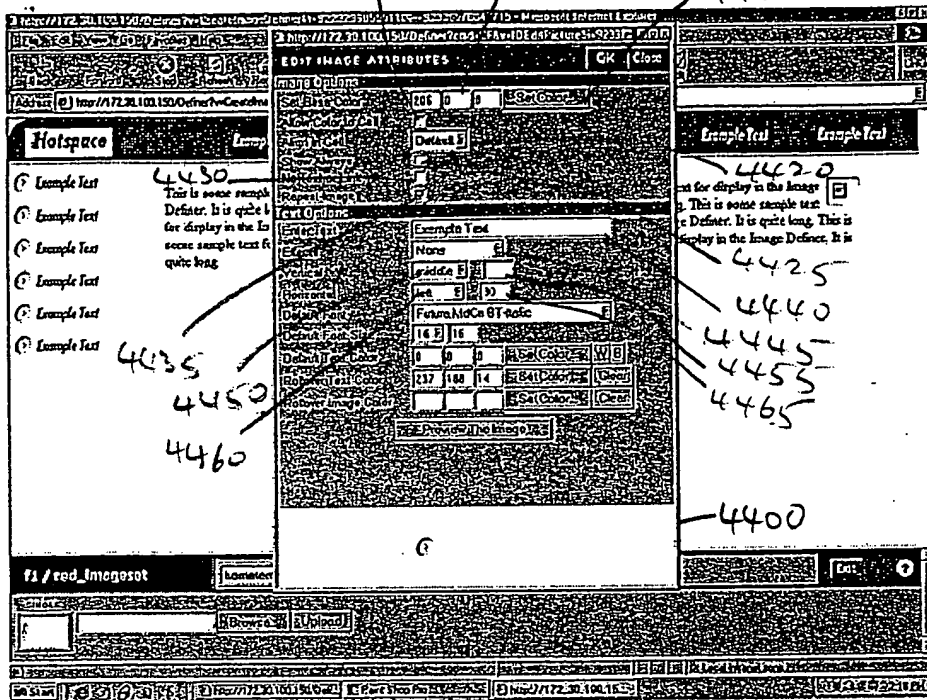


FIG. 44

Put Logo Here - Menu

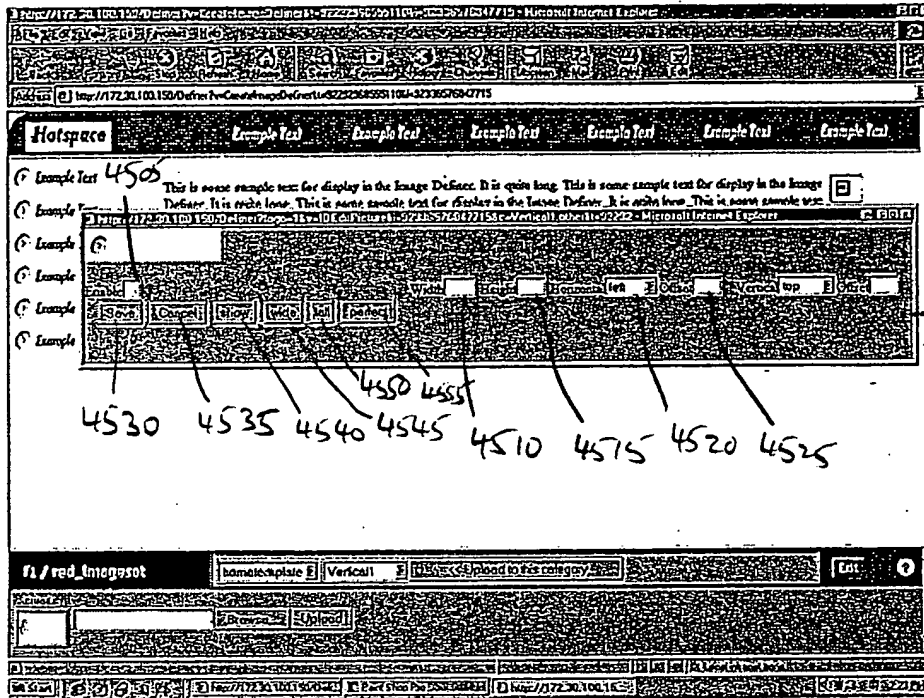


FIG. 45



4600

FIGURE 46

Join Here - Microsoft Internet Explorer provided by America Online

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Full Screen Encoding

Address http://www.clickthings.com/join\_here.html Go Links

OK button to begin creating your very own industry-tailored Website.

**Your Account Information**

User Name  4705  
Please select a name to use when you login.

Password  4710  
Choose a password (between 6-15 characters).

Confirm Password  4715

Secret Question  4720  
Choose a Secret Question that only you know the answer to.

Secret Answer  4725  
Enter the Answer to your Secret Question.

**Your Company Details**

Company  4730

E-mail Address  4735  
Enter a valid e-mail address.  
(Example: yourname@anycompany.com)

4740

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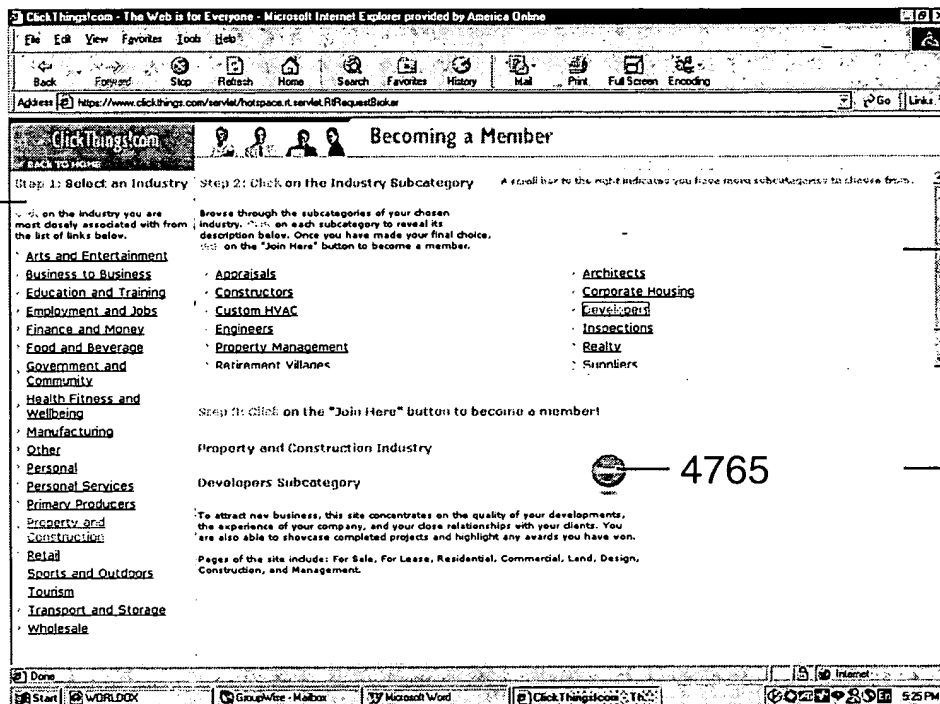
Done Internet

Start WORLDQX GroupWise - Mailbox Microsoft Word Join Here - Microsoft 5:42 PM

4700

FIGURE 47A

4750



4755

4765

4760

4745

FIGURE 47B

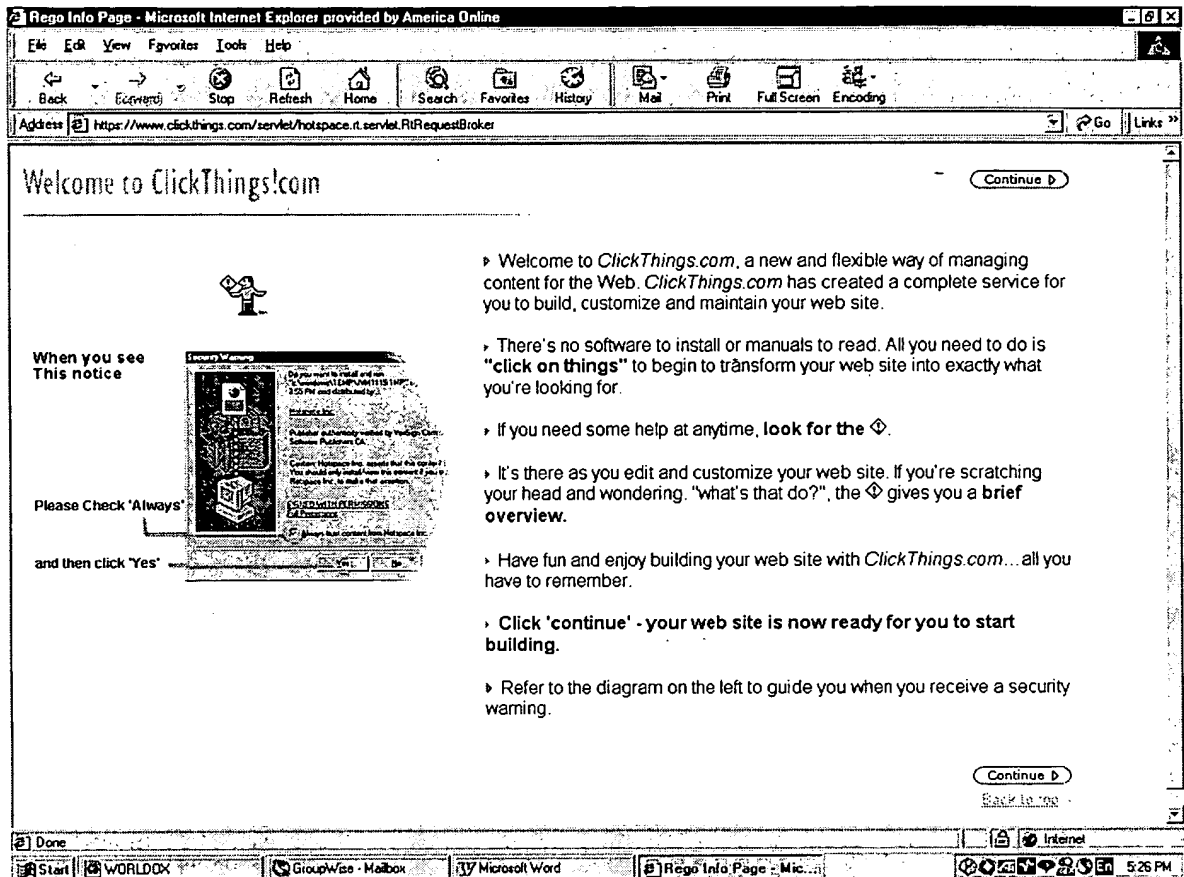


FIGURE 47C

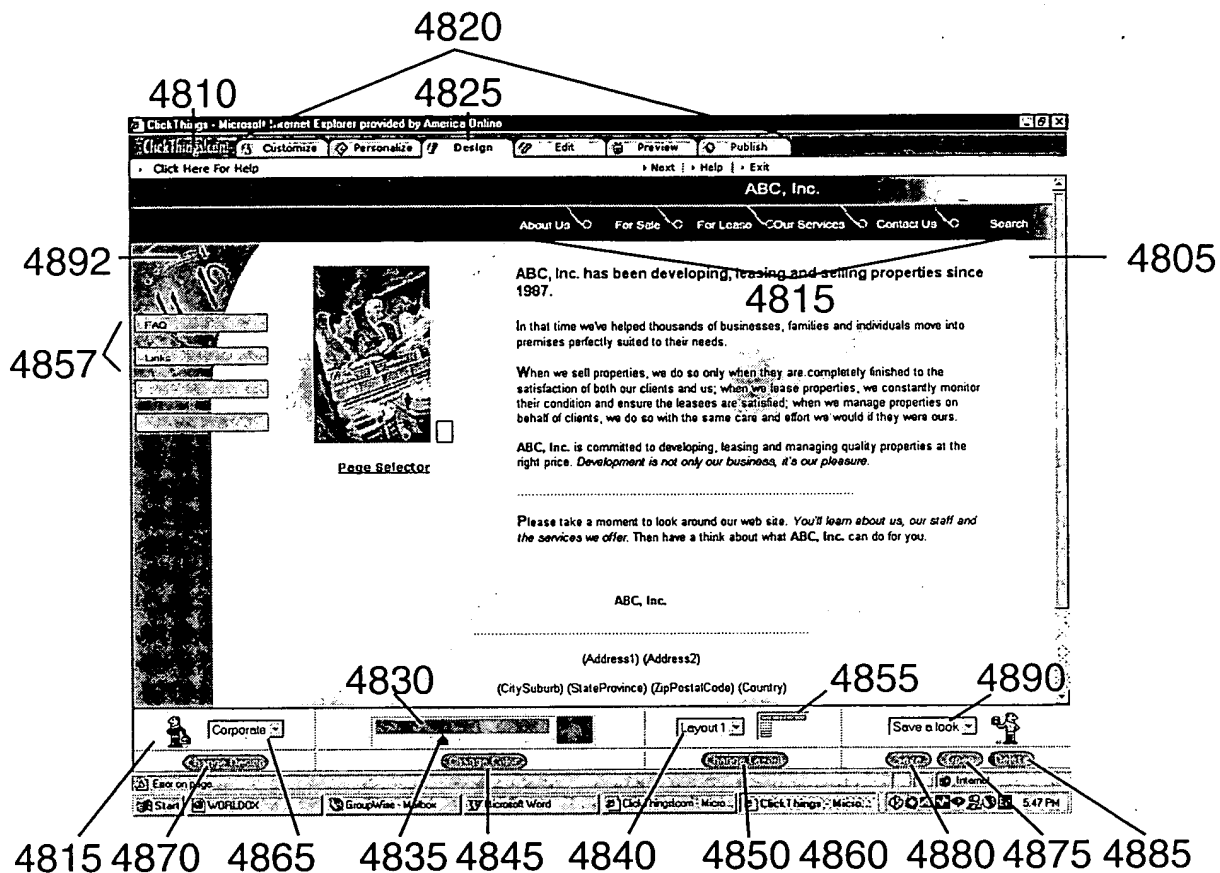
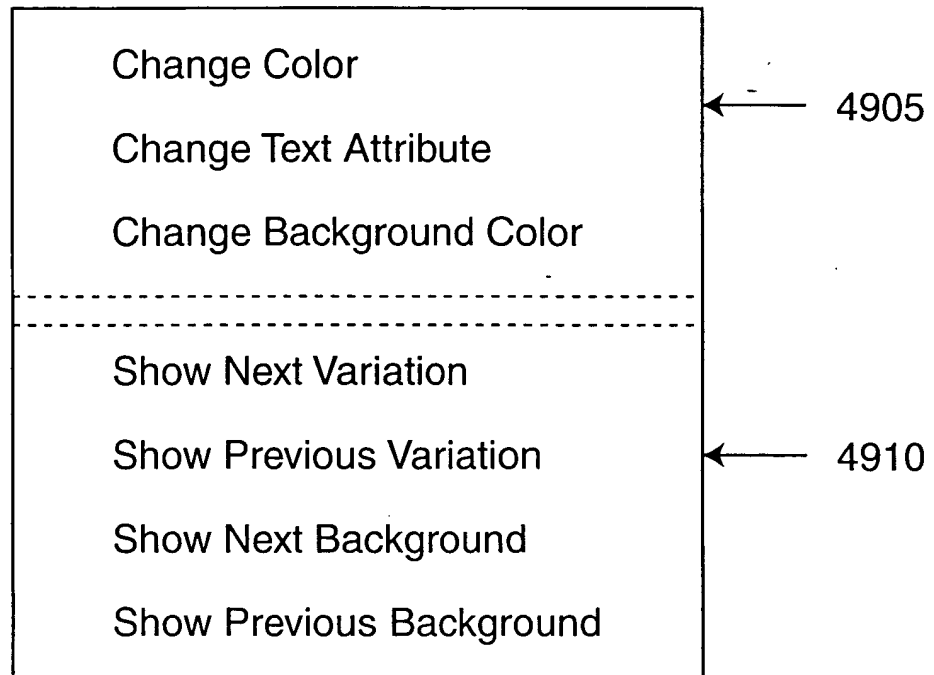
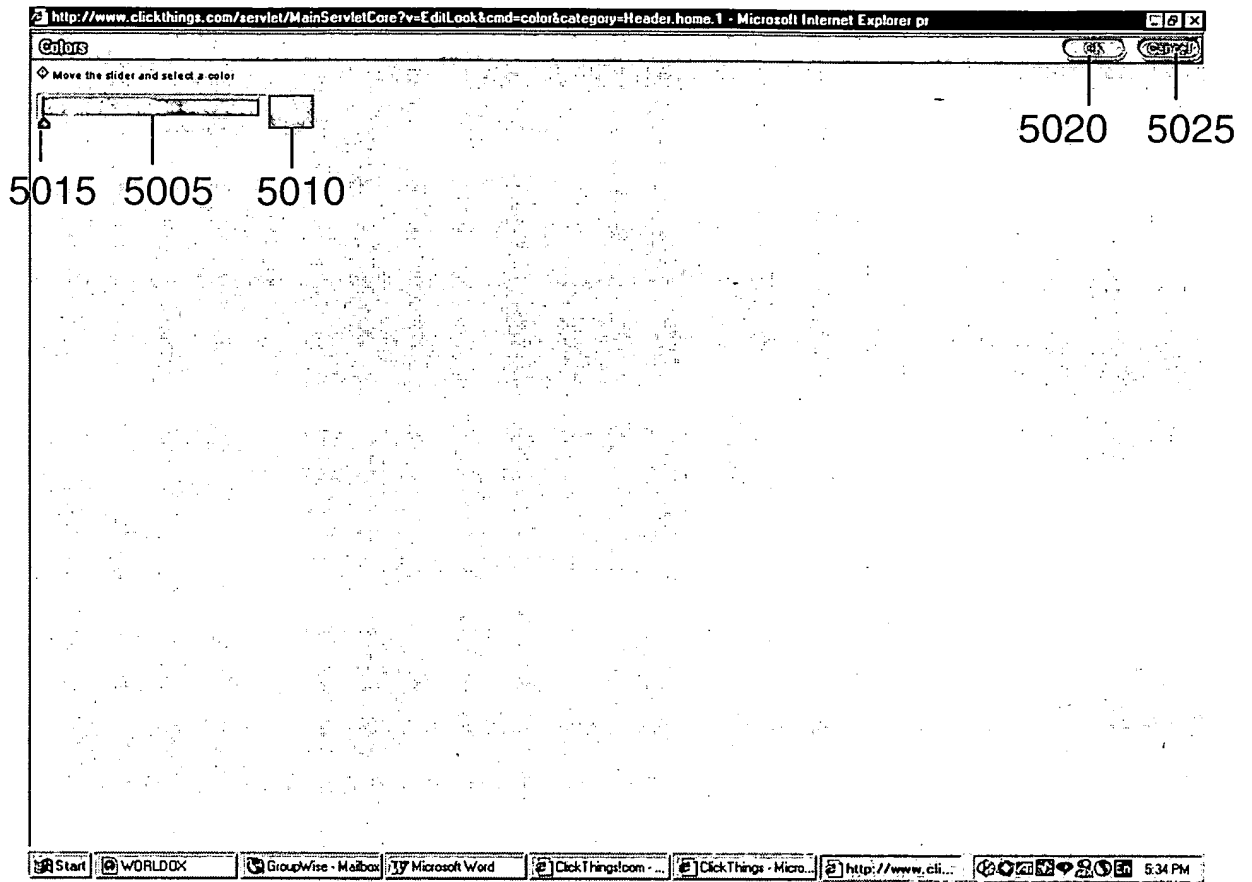


FIGURE 48



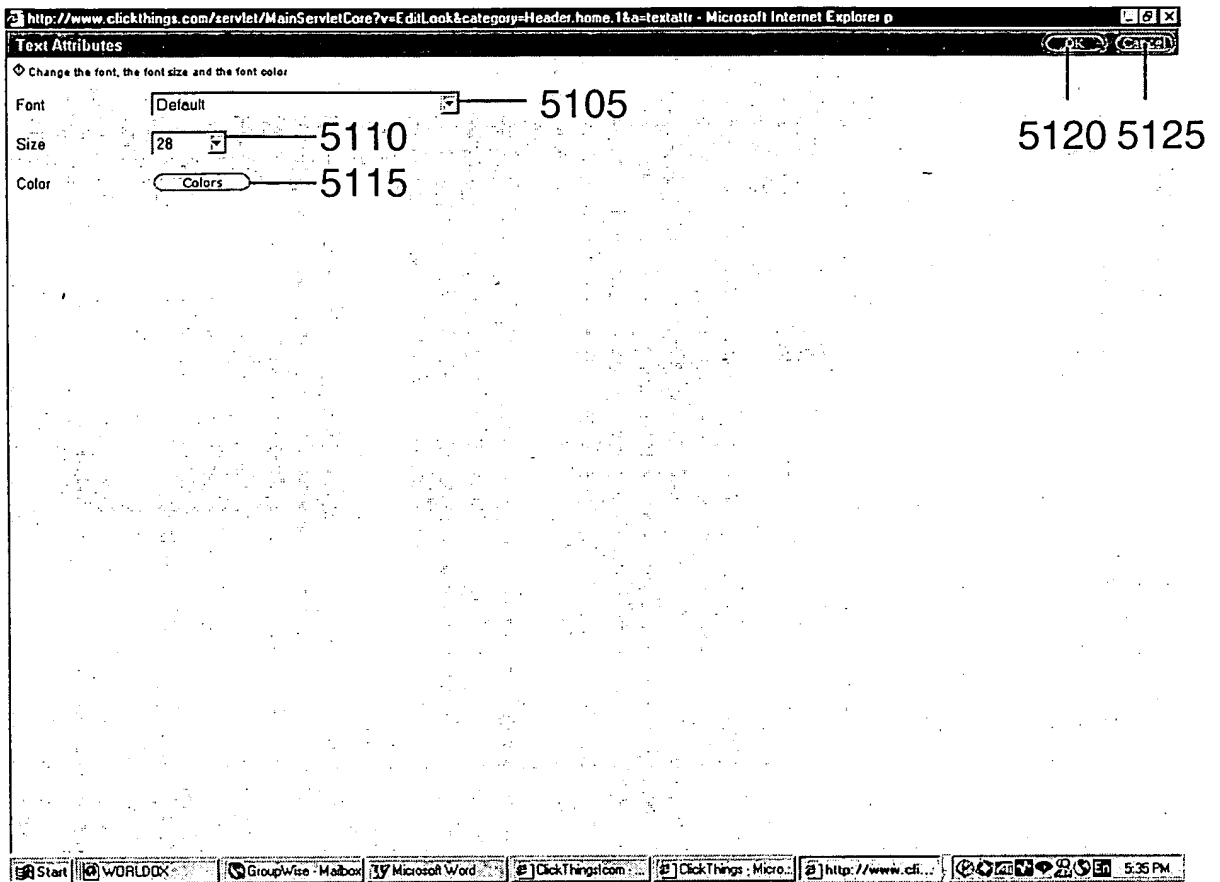
4900

**FIGURE 49**



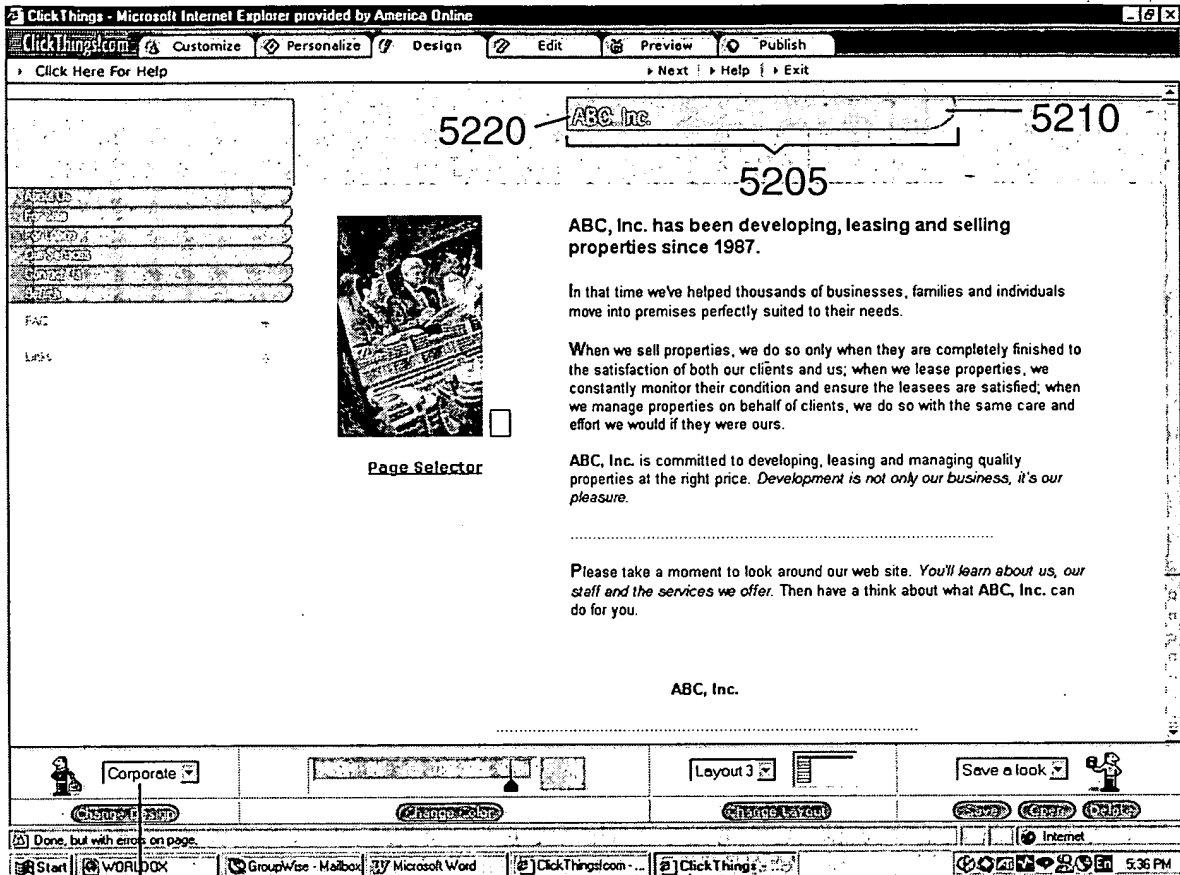
5000

FIGURE 50



5100

FIGURE 51



5215

5200

FIGURE 52

5315 5320

ClickThings - Microsoft Internet Explorer provided by America Online

ClickThings.com Customize Personalize Design Edit Preview Publish

Click Here For Help Next Help Exit

**Modify the Structure and Content of Your Web Site**

Answer the following questions to customize your Web site. — 5310  
Questions in **bold** turn on or off pages.

Your site contains 23 pages. — 5305

**Home Page**

What year was your company established? 1987

What are your office hours? Monday to Saturday 8:30 am - 6:30 p

What is your timezone? Pacific Standard Time

Do you want to sell products from your Web site? Yes ☐ No ☒

**About Us Page**

Do you want to detail your qualifications? Yes ☐ No ☒

Do you wish to list your association memberships? Yes ☐ No ☒

Do you specialize in a particular industry or sector? Yes ☐ No ☒

Do you want to publish a mission statement? Yes ☐ No ☒ — 5328

Do you want to give details of some of your employees? Yes ☐ No ☒

Do you want a staff directory? Yes ☐ No ☒

Do you want to list your company's locations? Yes ☐ No ☒

Do you want to advertise employment opportunities? Yes ☐ No ☒

Do you want to display properties for sale? Yes ☐ No ☒

Do you want to list the residential properties you have for sale? Yes ☐ No ☒

Do you want to detail residential properties you have for sale? Yes ☐ No ☒

Done Internet

Start WORLDQX GroupWise - Mailbox Microsoft Word ClickThings.com - Micro... ClickThings - Micro... 5:48 PM

5300

FIGURE 53

5408

5407

Click Things - Microsoft Internet Explorer provided by America Online

Click Things Home Customize Personalize Design Edit Preview Publish

Click Here For Help Next Help Exit

Personalize Your Web Site with Your Details

Contact Information

First Name

Last Name

Email Address

Company Details

Business Name ABC, Inc.

Phone

Fax (optional)

Address

City

State

Zip/Post Code

Country United States

Click "Save" when you are done. >>>

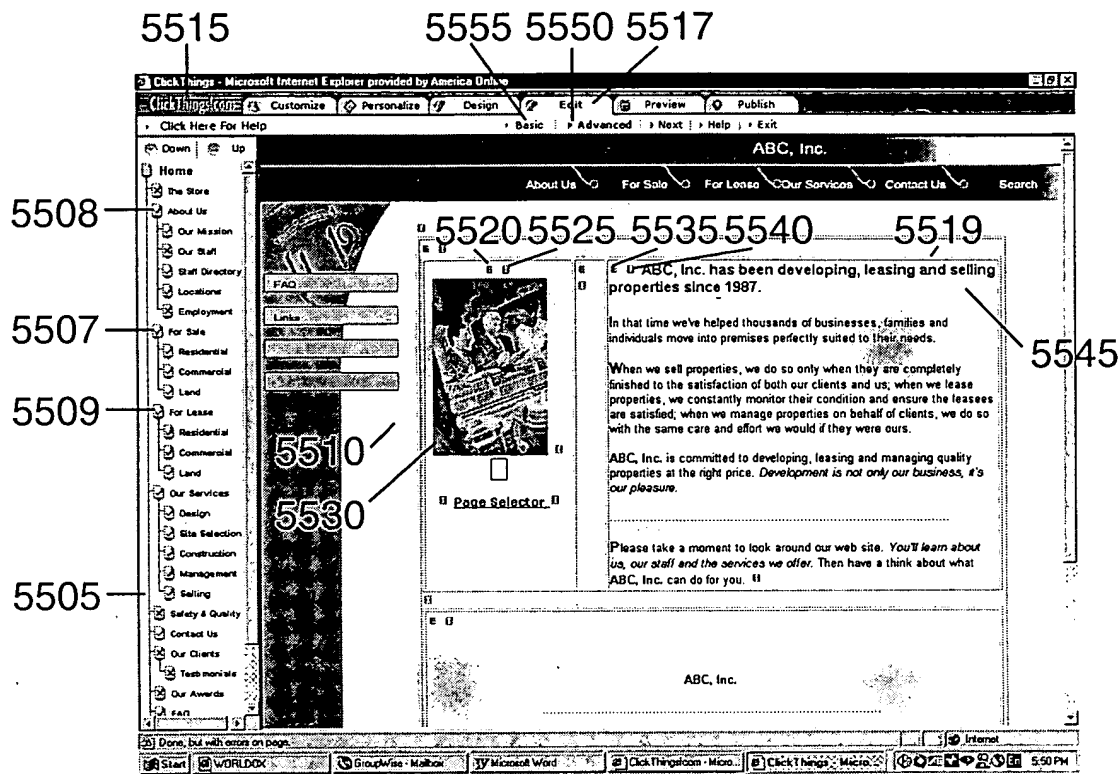
5405

5410

Done Start WORLDWIDE GraphVie Mailbox Microsoft Word ClickThingsCom - Micro ClickThings - Micro Internet 5:49 PM

5400

FIGURE 54



5500

FIGURE 55A

5555

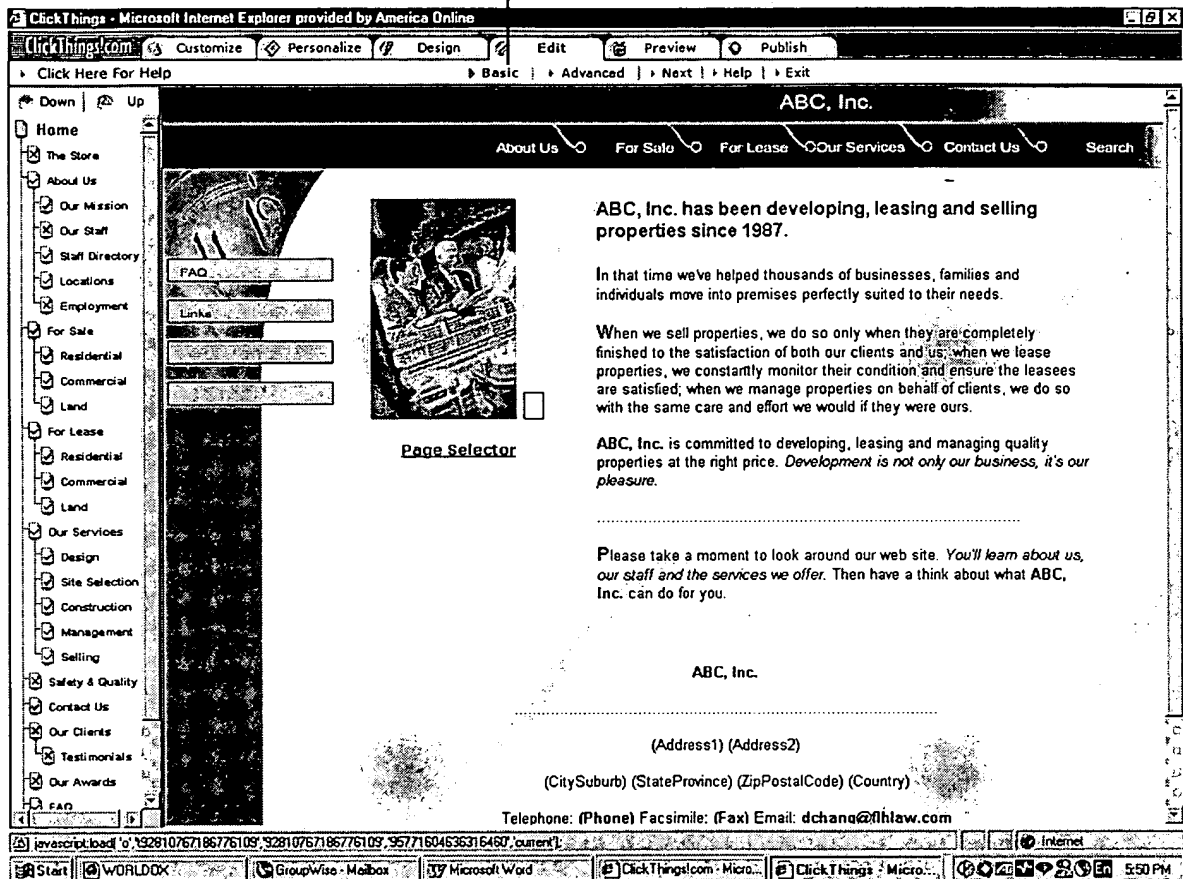
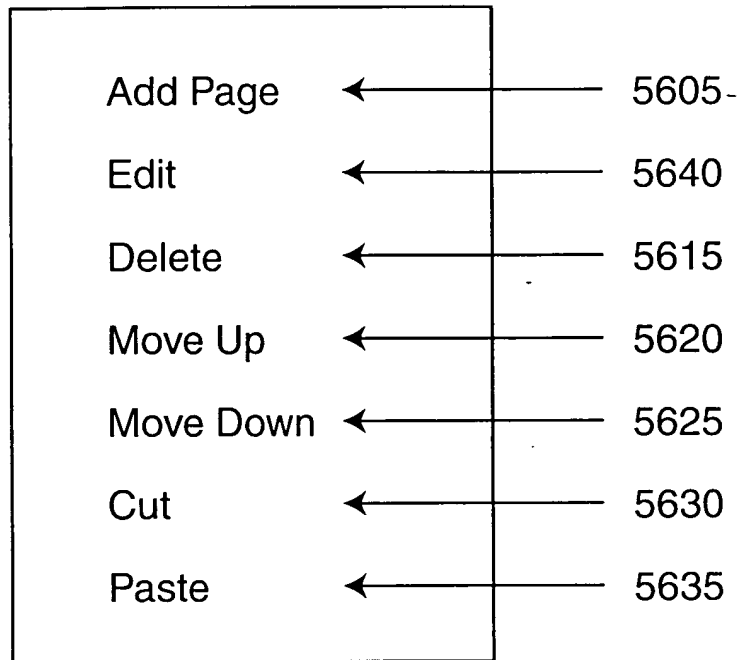
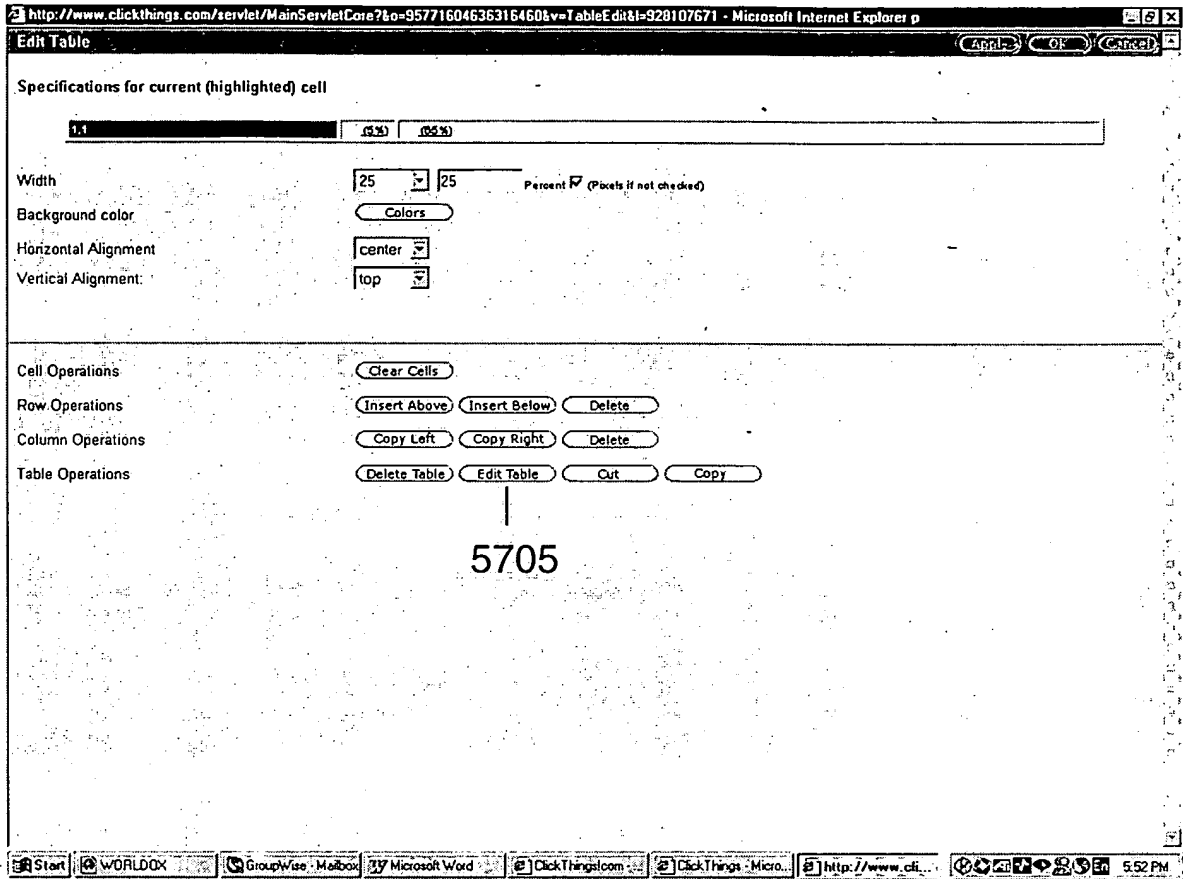


FIGURE 55B



5600

**FIGURE 56**



5700

FIGURE 57

http://www.clickthings.com/servlet/MainServletCore?v=EditComponent&o=95771604636316460&vc=EditP - Microsoft Internet Explorer p

Table Options

Horizontal Alignment:

Width:   Percent ☒ (Pixels if not checked)

Height:   Percentage ☐ (Pixels if not checked)

Background color:

Border On: ☐

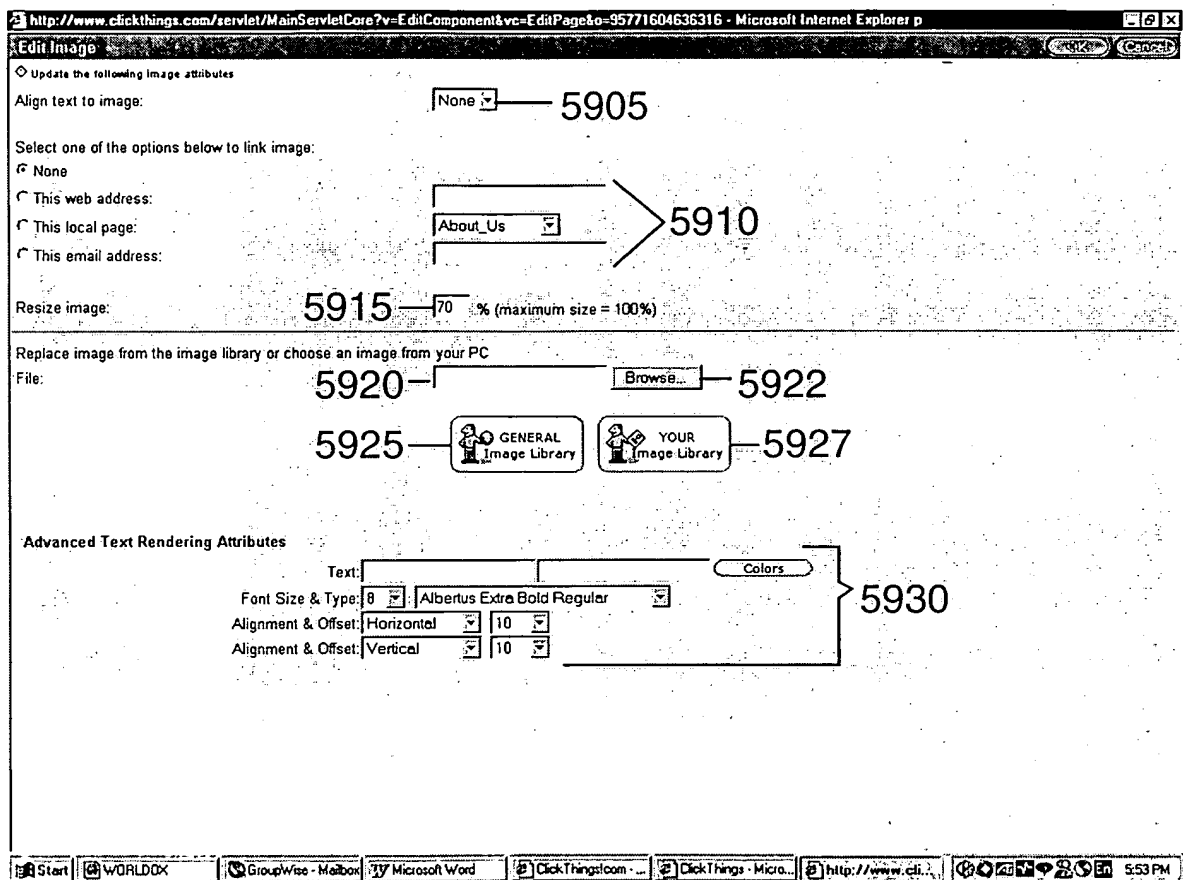
Cell Spacing:  (in Pixels)

Cell Padding:  (in Pixels)

Start | WORLDFOX | GroupWise Mailbox | Microsoft Word | ClickThings.com | ClickThings - Micro... | http://www.cfi... | 5:52 PM

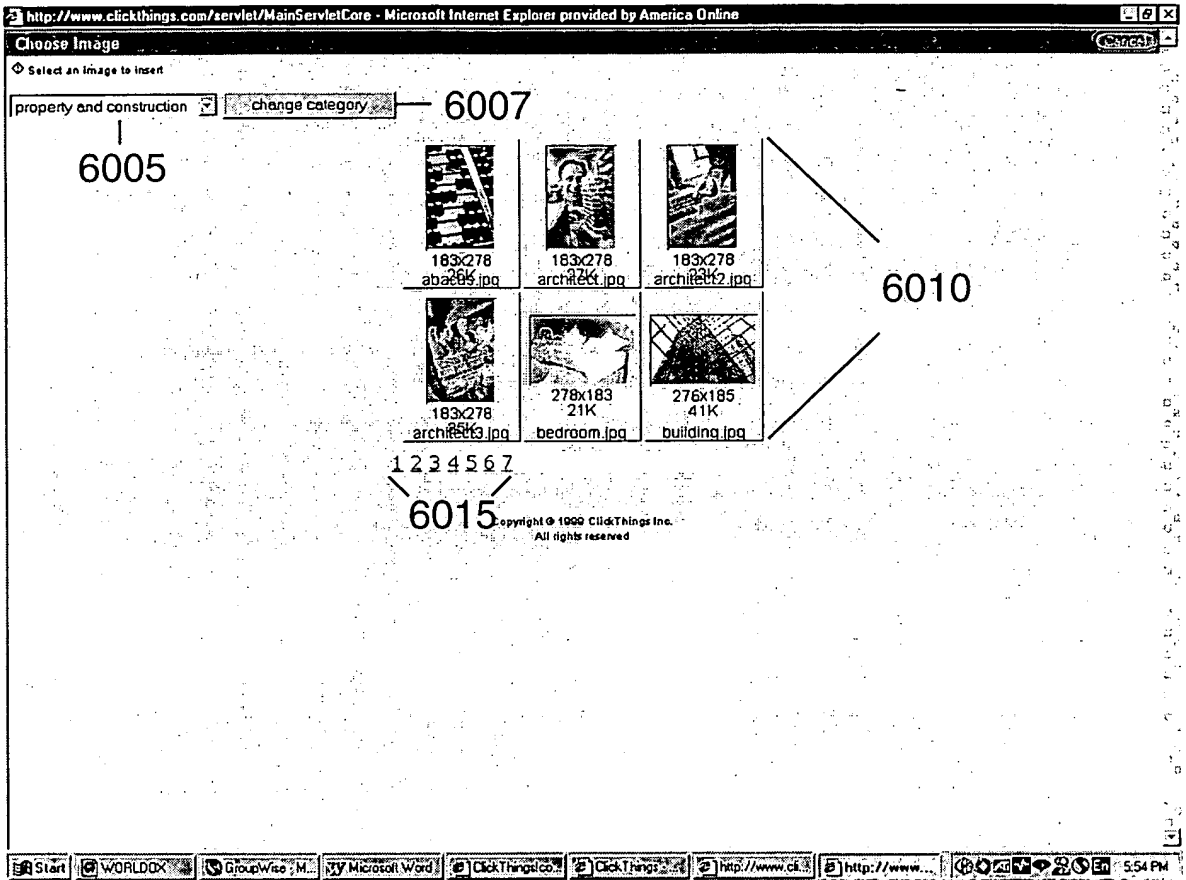
5800

FIGURE 58



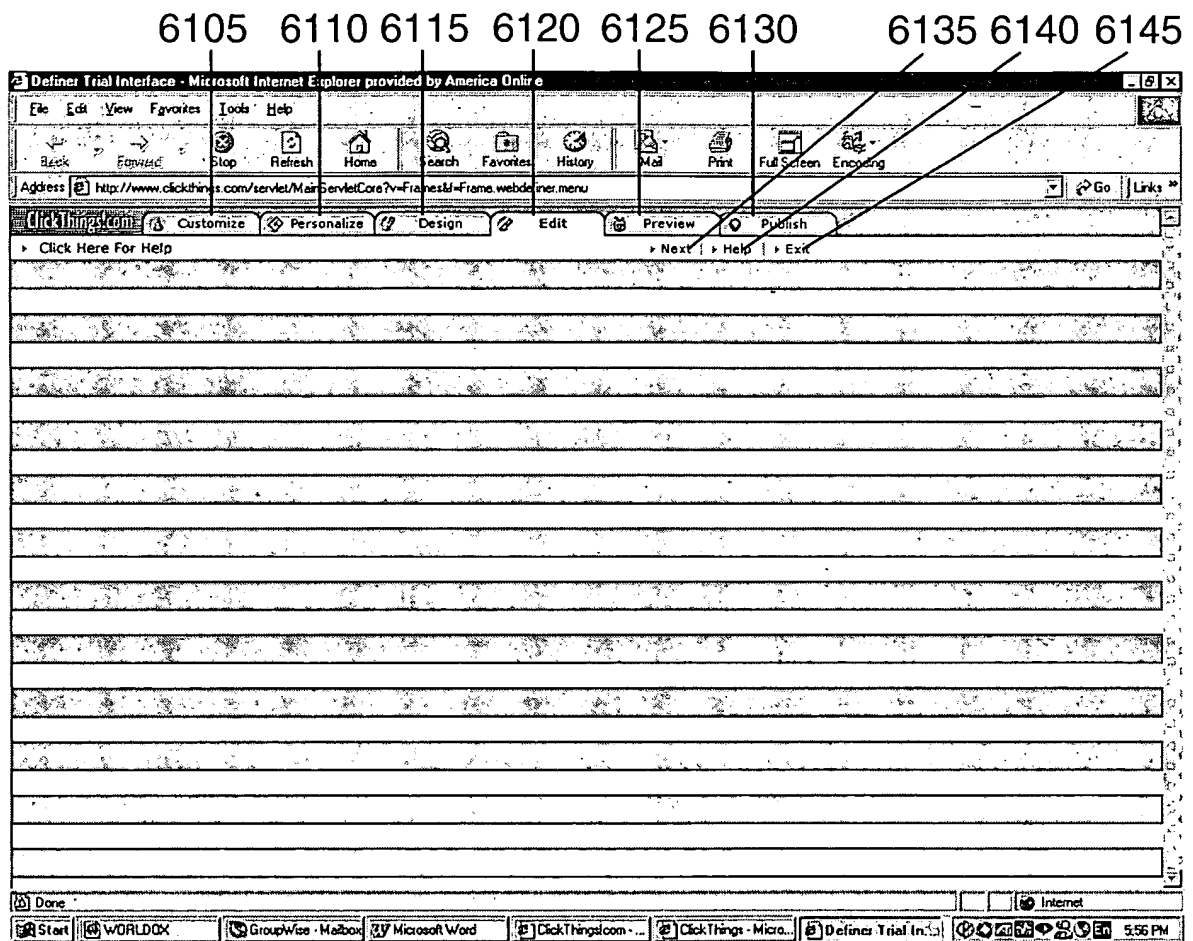
5900

FIGURE 59



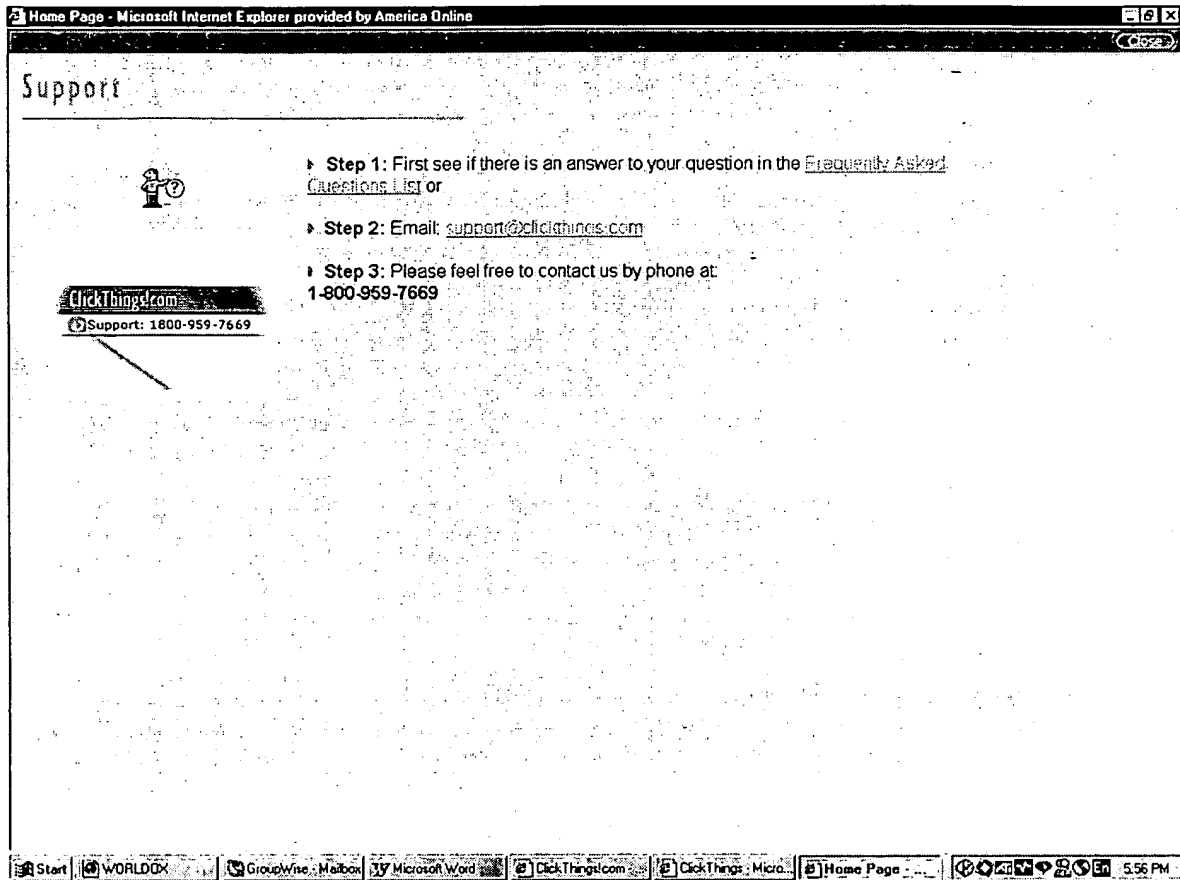
6000

FIGURE 60



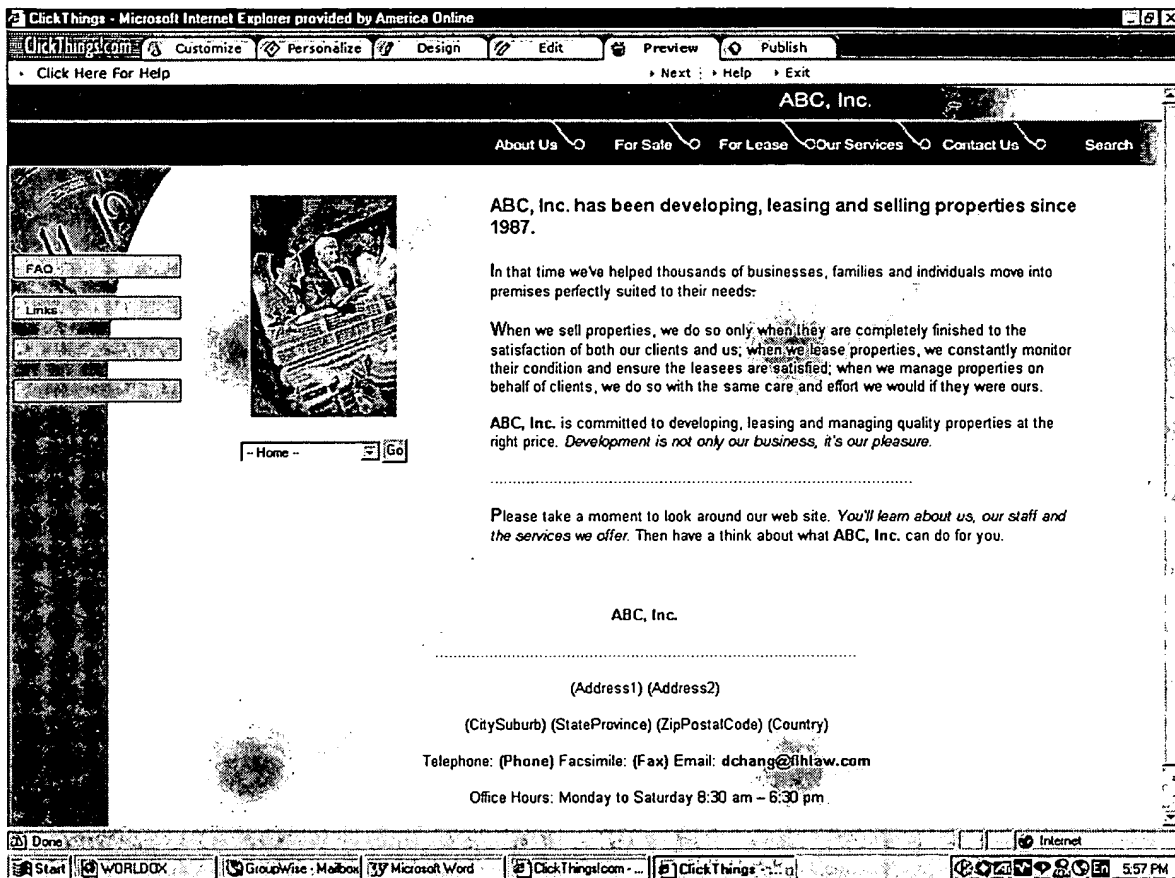
6100

FIGURE 61



6200

FIGURE 62



6300

FIGURE 63

ClickThings.com - Publishing your Web site - Microsoft Internet Explorer provided by America Online

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Full Screen Encoding

Address http://www.clickthings.com/servlet/hotspot.servlet.RRRequestBroker Go Links

---

**Publish Your Website**

**Publishing Tips**

Please complete all of the information

Once you have published, you will receive an email confirming your:

User name

Web site address

When you have completed publishing your Web site you can maintain and update your site via the ClickThings.com Member Control Console.

Just a few more details needed to publish your Web site

Enter the following information to publish your Web site to be live on the Internet. When you have filled in all the information and click the 'OK' button.

Registration will only take a few minutes.

> Personal Information

First Name

Last Name

Email Address

> Company Information

Company Name

Phone

Fax (optional)

Address

City

State

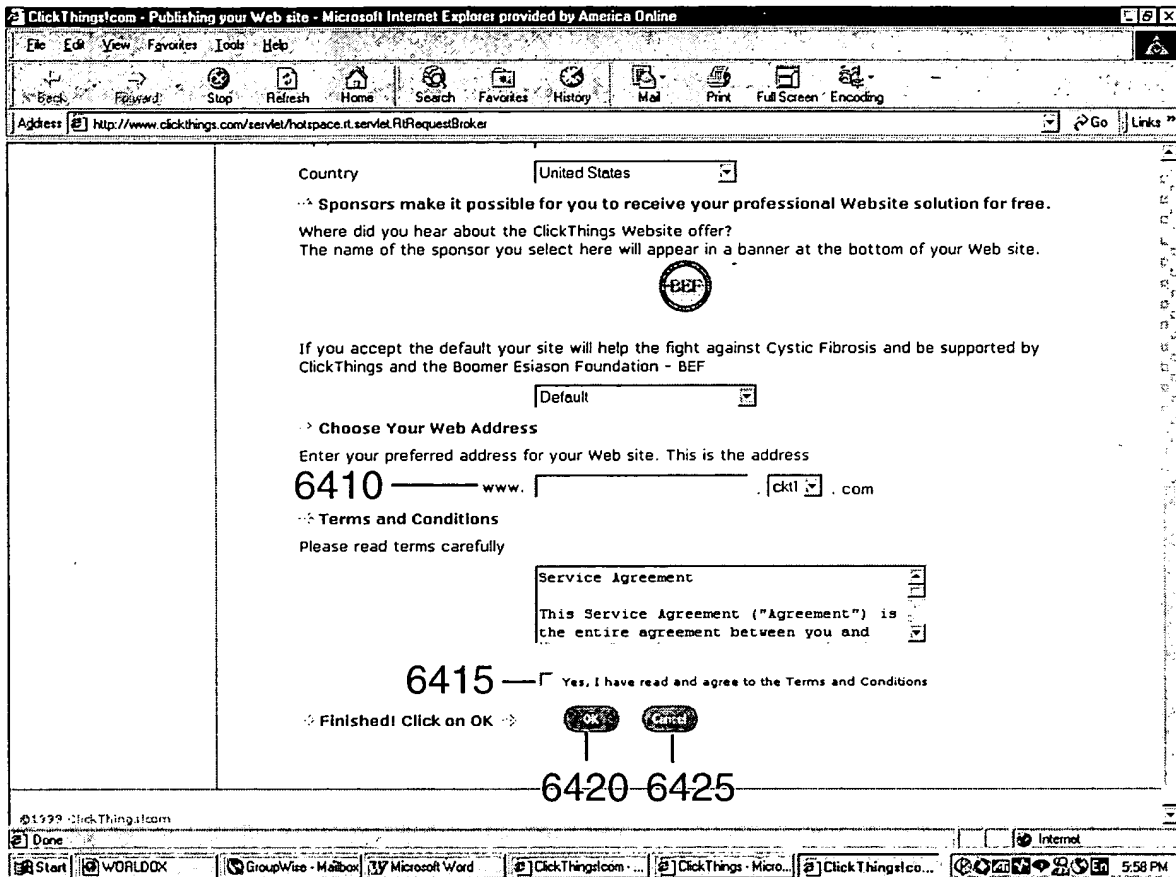
Zip / Post Code

---

Done Internet

Start WORLDQX GroupWise - Mailbox Microsoft Word ClickThings.com ClickThings - Micro ClickThings.com 5:58 PM

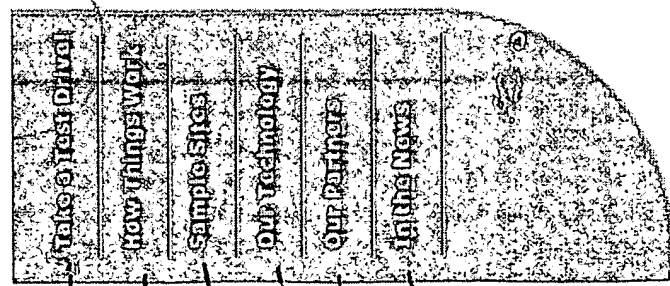
FIGURE 64A



300

FIGURE 64B

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## START DEMO!

Try the ClickThings Interactive Demonstration. You'll see how fun it is to build your own free, professional Website in no time!

1. Just click on the numbered Light Bulbs for step-by-step instructions and tips that guide you along the way.
2. Stay as long as you like at each step. You can select designs, choose colors, change text, and insert pictures.
3. At any point in the demo, you can click on the SIGN UP button to take you straight to registration!

Please enter your e-mail address if you would like to receive news from ClickThings.

(optional)

(Note: You will not be sent any unwanted solicitations by providing your e-mail address.)

E-mail:



Fig. 65

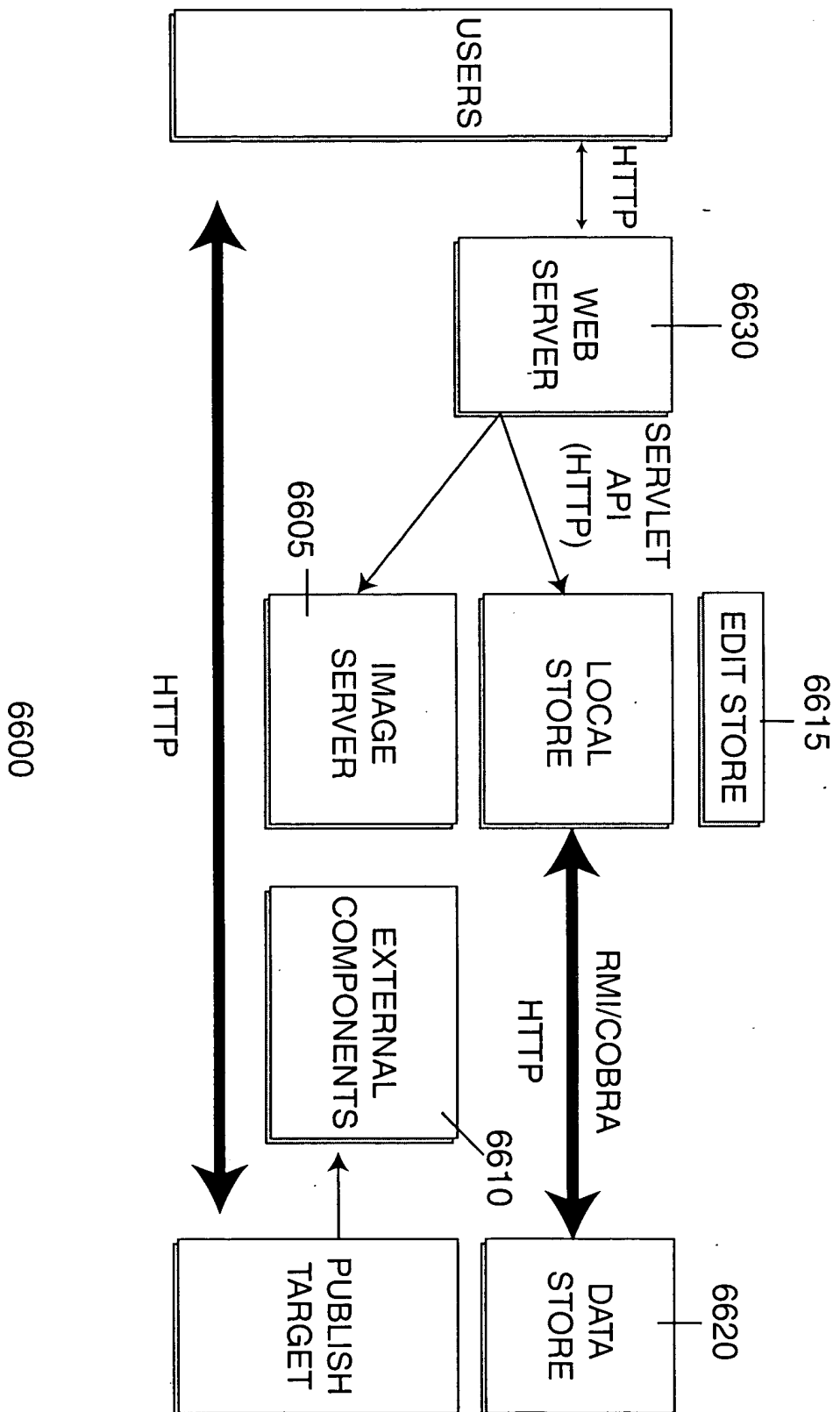


FIGURE 66

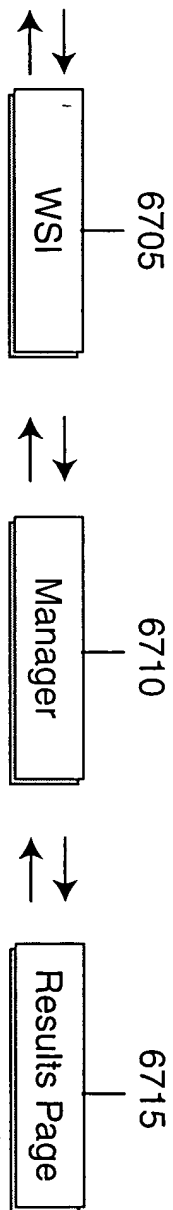


FIGURE 67A

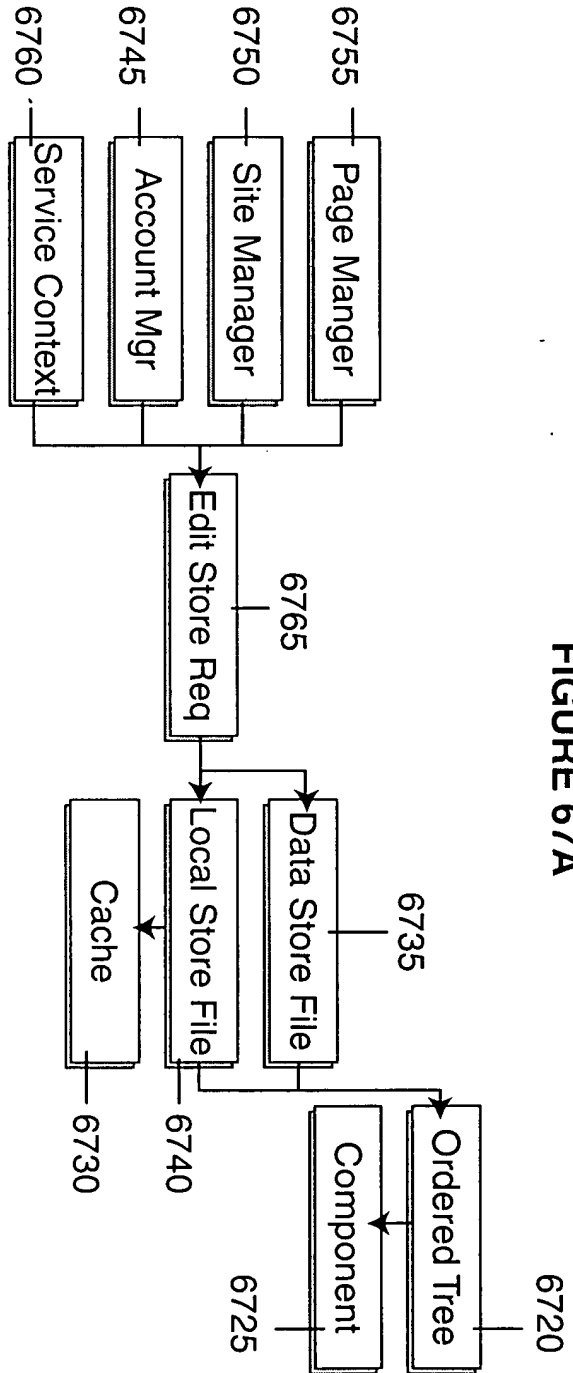


FIGURE 67B



# Process for gathering and validating referrals phase 1

## Page 1

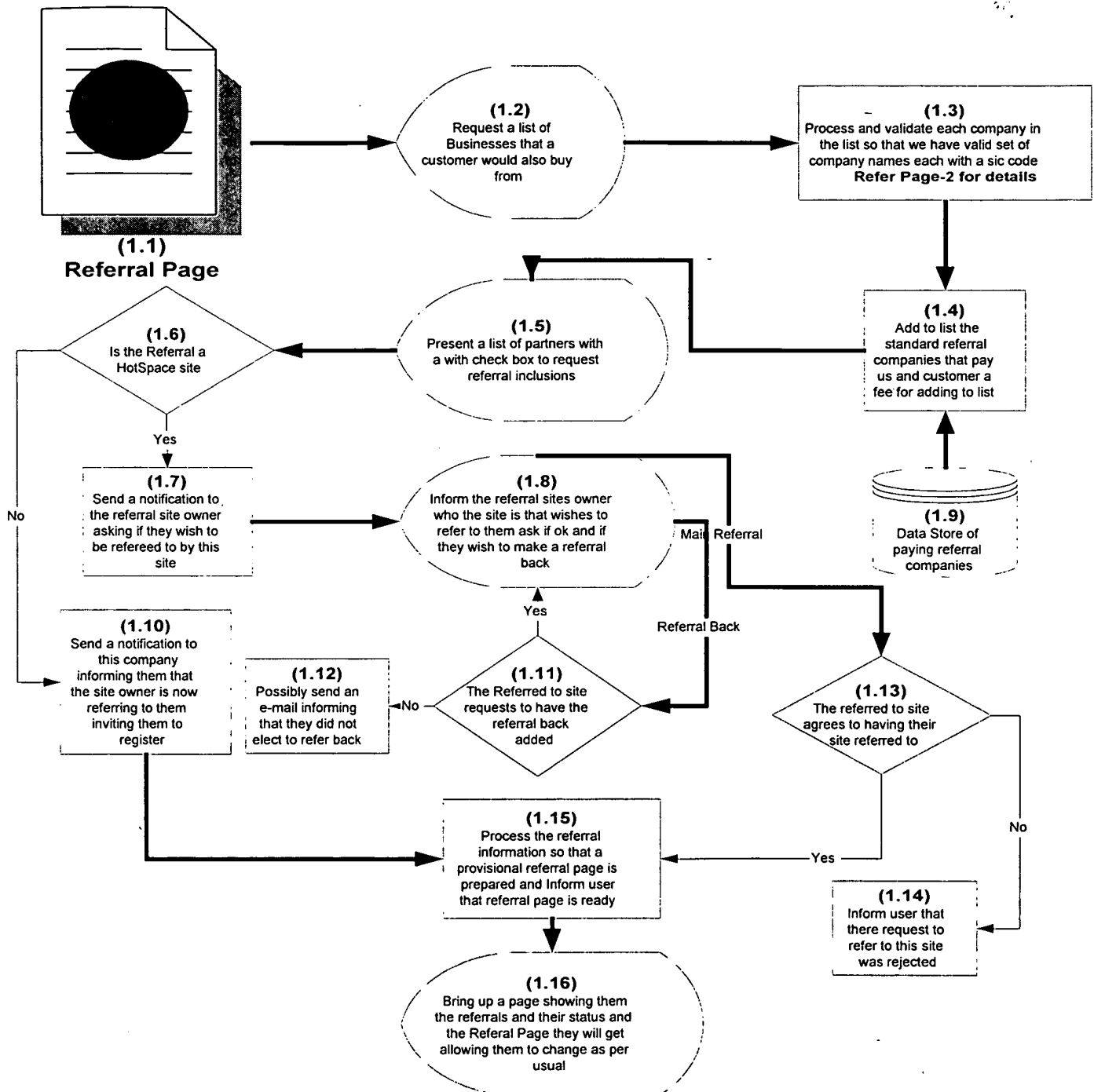


FIG. 69A

**Referral System Page 2**  
Validating the referrals from a site builder

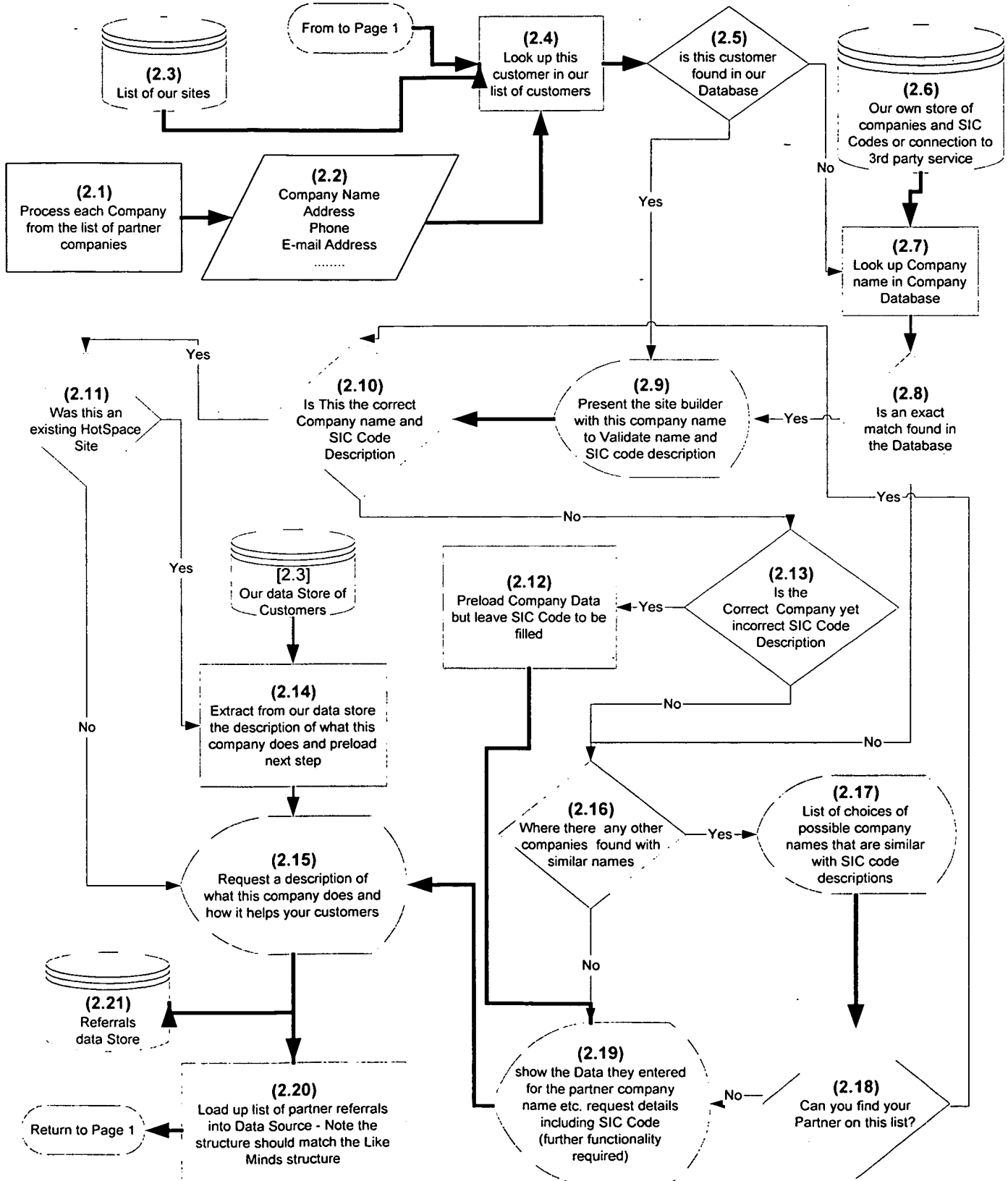


FIG. 69B

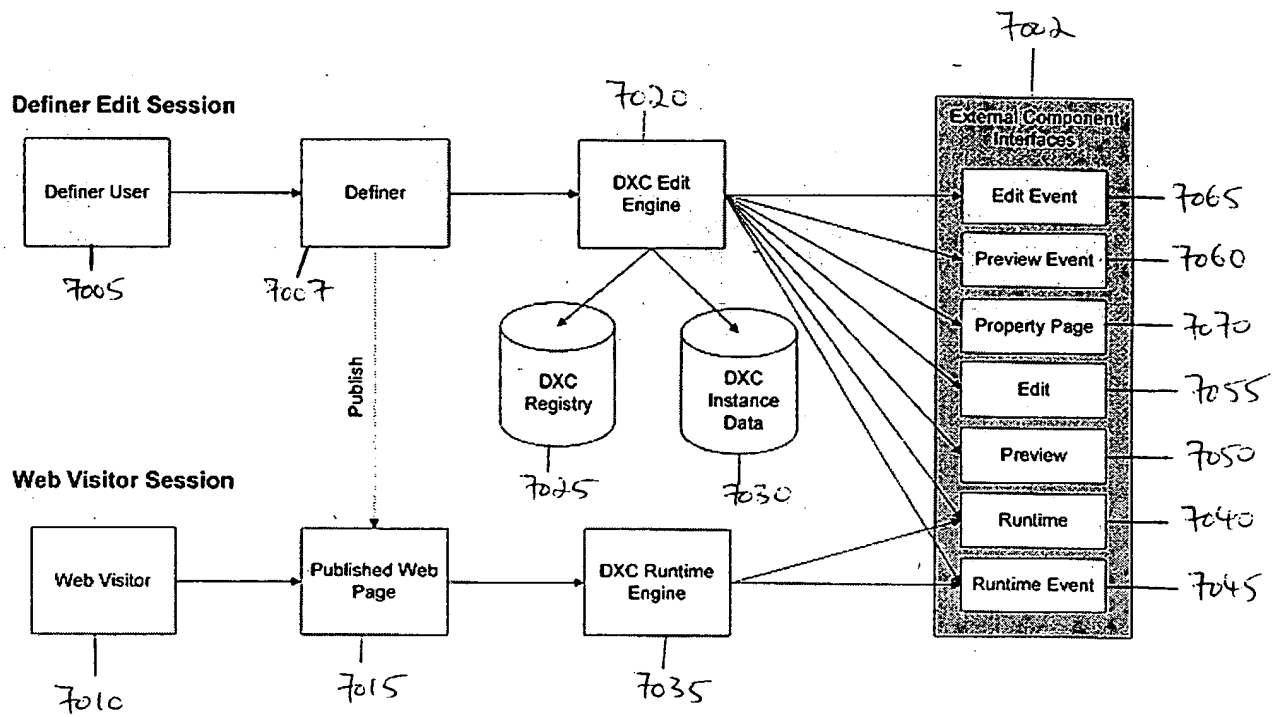
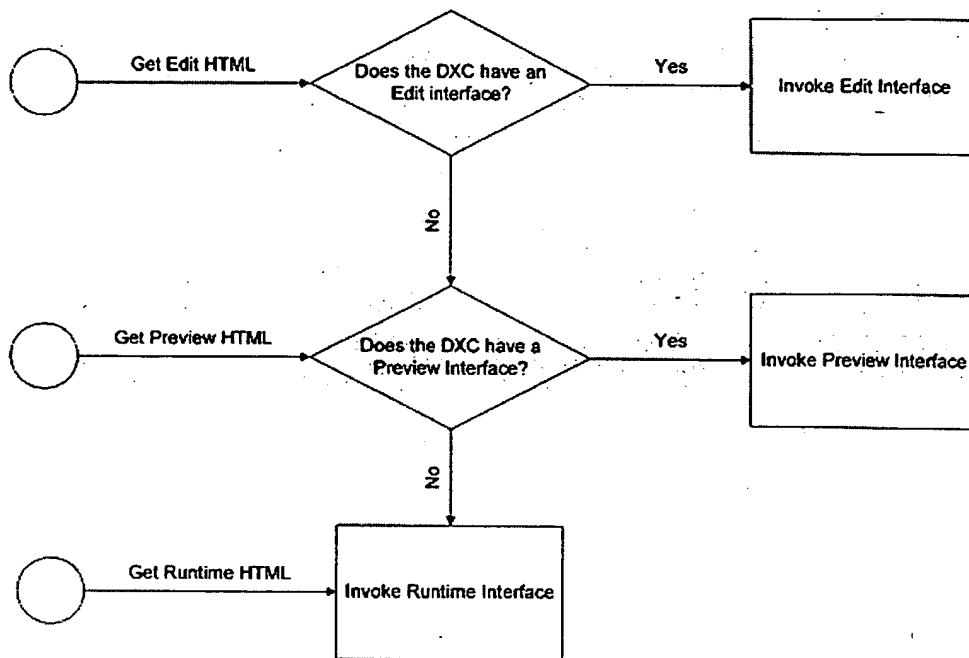


FIGURE 70



**FIGURE 71**

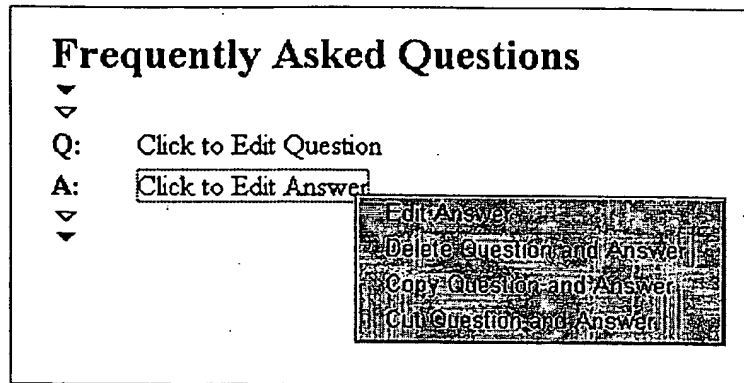


FIGURE 72

```
<HTML>
<HEAD><TITLE>Simple DXC Callback</TITLE></HEAD>
<BODY>
{%dxc_init}
<a href="DXCCallback_{%id}('UserClickedNotify')">Notify</a>
</BODY>
</HTML>
```

**FIGURE 73**

```
<HTML>
<HEAD><TITLE>DXC Text Editor Example</TITLE></HEAD>
<BODY>
{%dxc_init}
<a href="DXCTextEdit_{%id}('This is some text', 'NewTextData=%t')">This is some text</a>
</BODY>
</HTML>
```

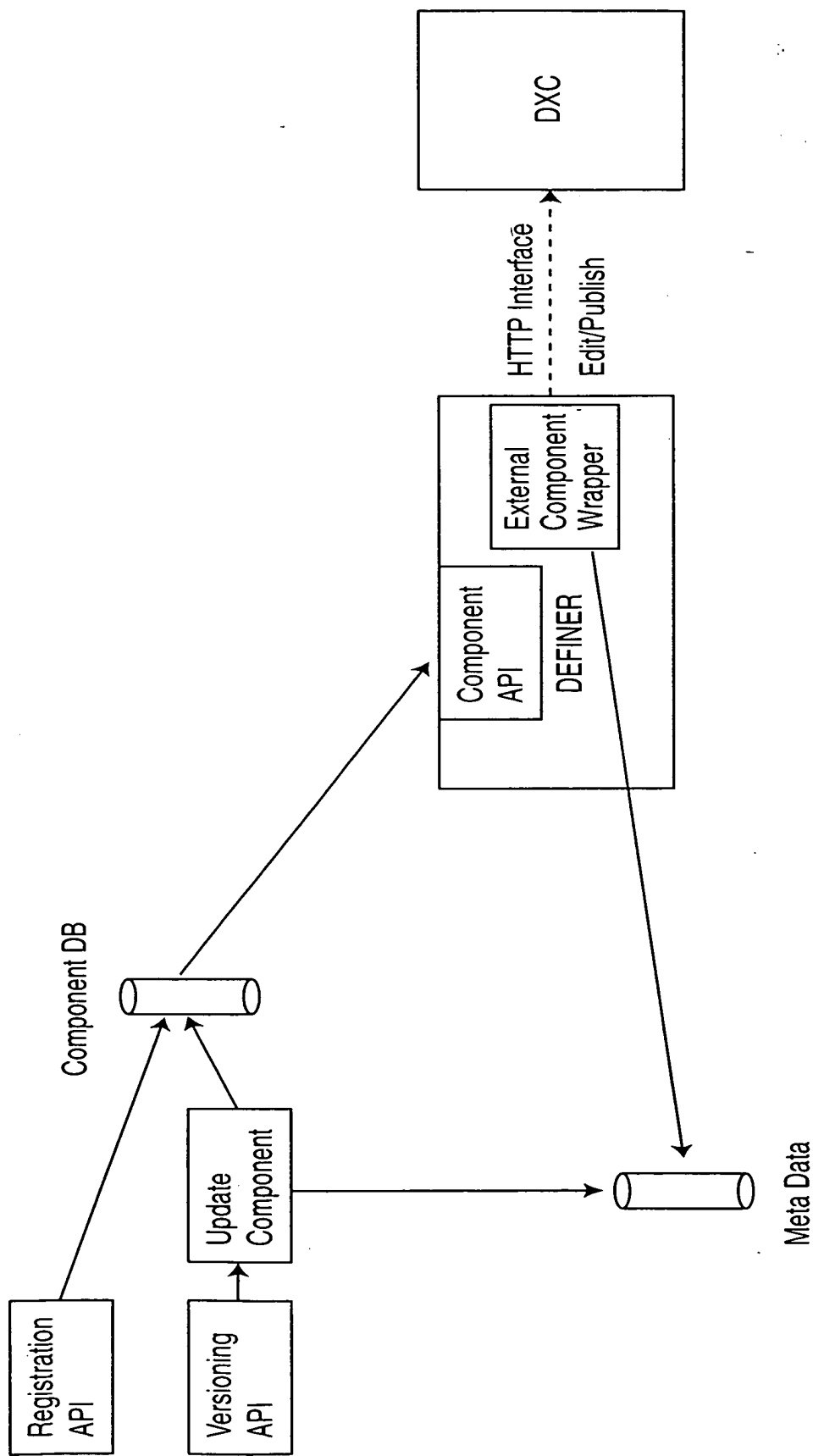
**FIGURE 74**

```

<HTML>
<HEAD><TITLE>DXC Popup Example</TITLE></HEAD>
<BODY>
{%dxc_init}
{%dxc_menu pop1 'Option 1|Option 2|Option 3'}
<SCRIPT language="JavaScript">
<!--
DXCSetMenuItem_{"pop1", "Option 1", "javascript:DXCCallback_{"id"}('Pop1.Option1')");
DXCSetMenuItem_{"pop1", "Option 2", "javascript:DXCCallback_{"id"}('Pop1.Option2')");
DXCSetMenuItem_{"pop1", "Option 3", "javascript:DXCCallback_{"id"}('Pop1.Option3')");
// -->
</SCRIPT>
<a href="javascript:DXCShowMenu_{"id"}('pop1')">Click here for menu</a>
</BODY>
</HTML>

```

**FIGURE 75**



DXC Interaction at edit time

**FIGURE 76**

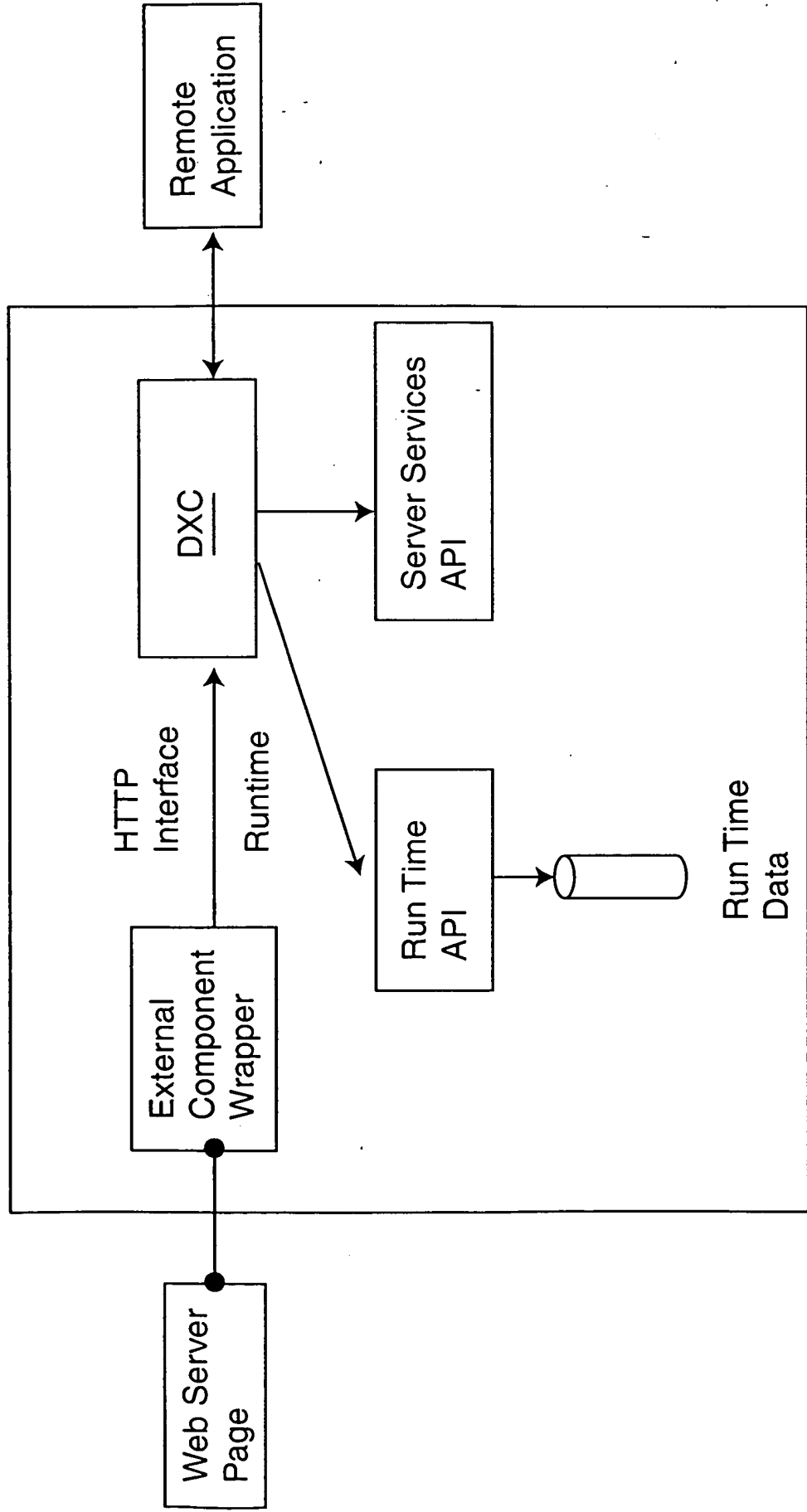


FIGURE 77

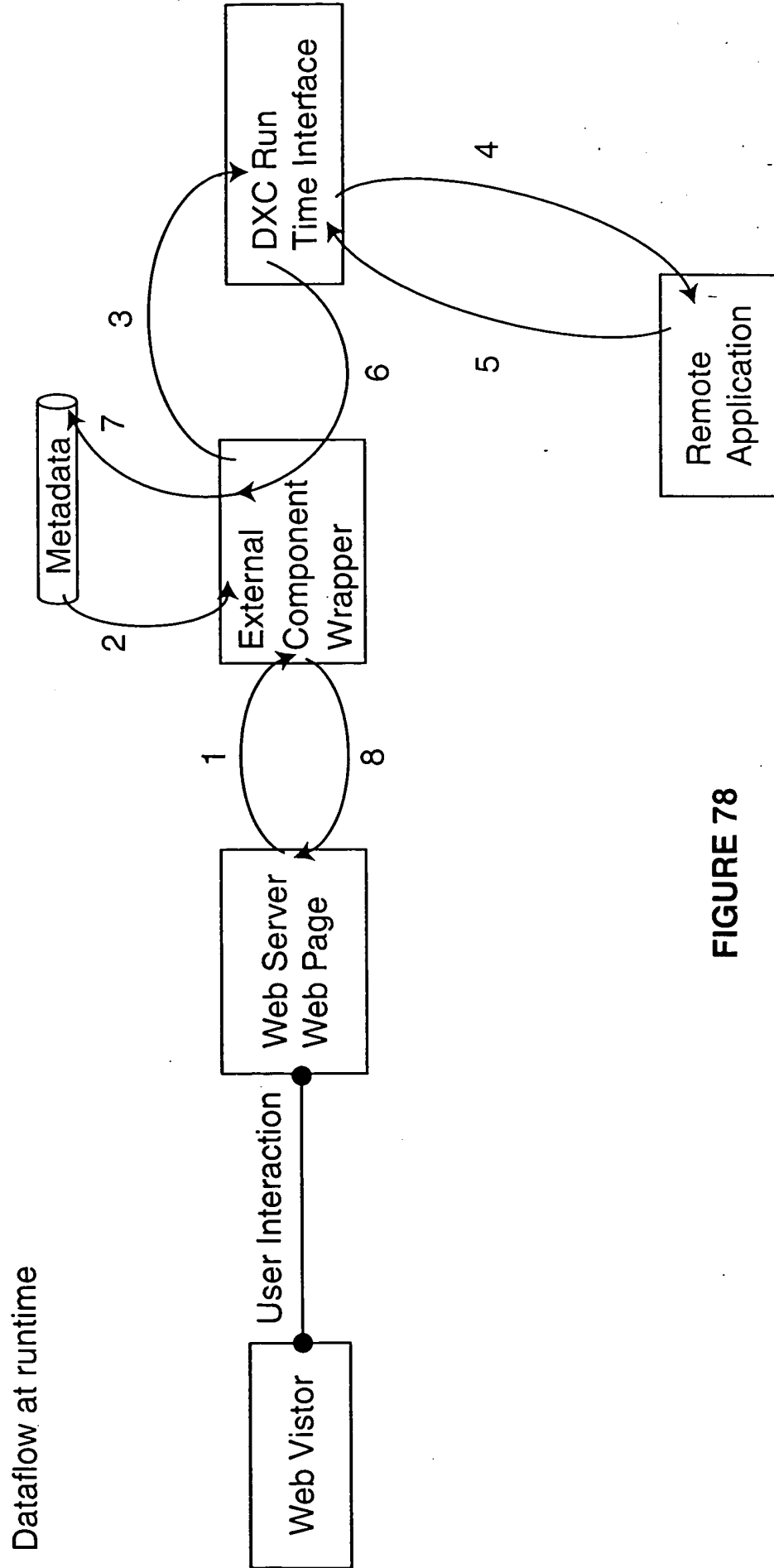


FIGURE 78

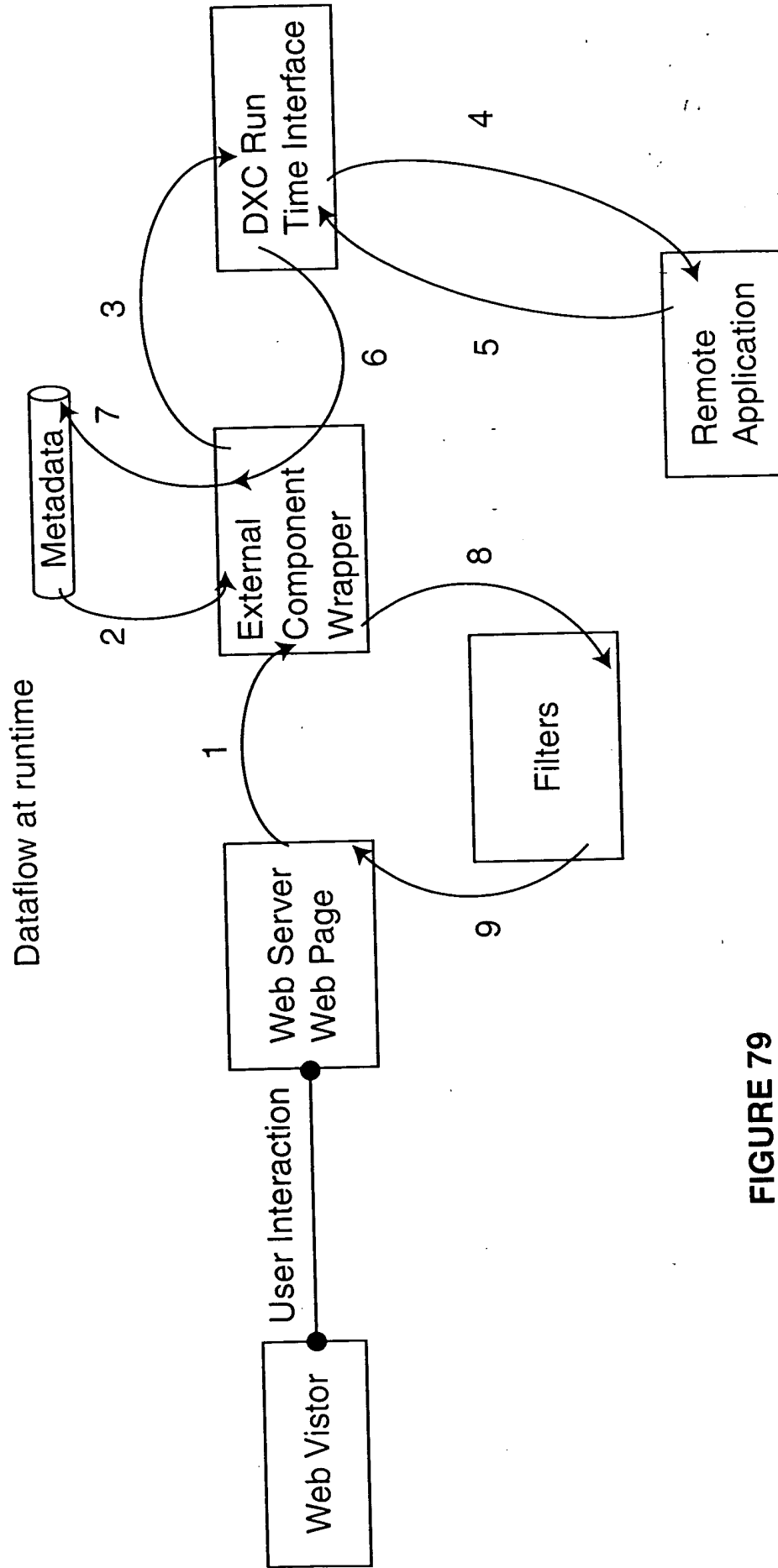


FIGURE 79

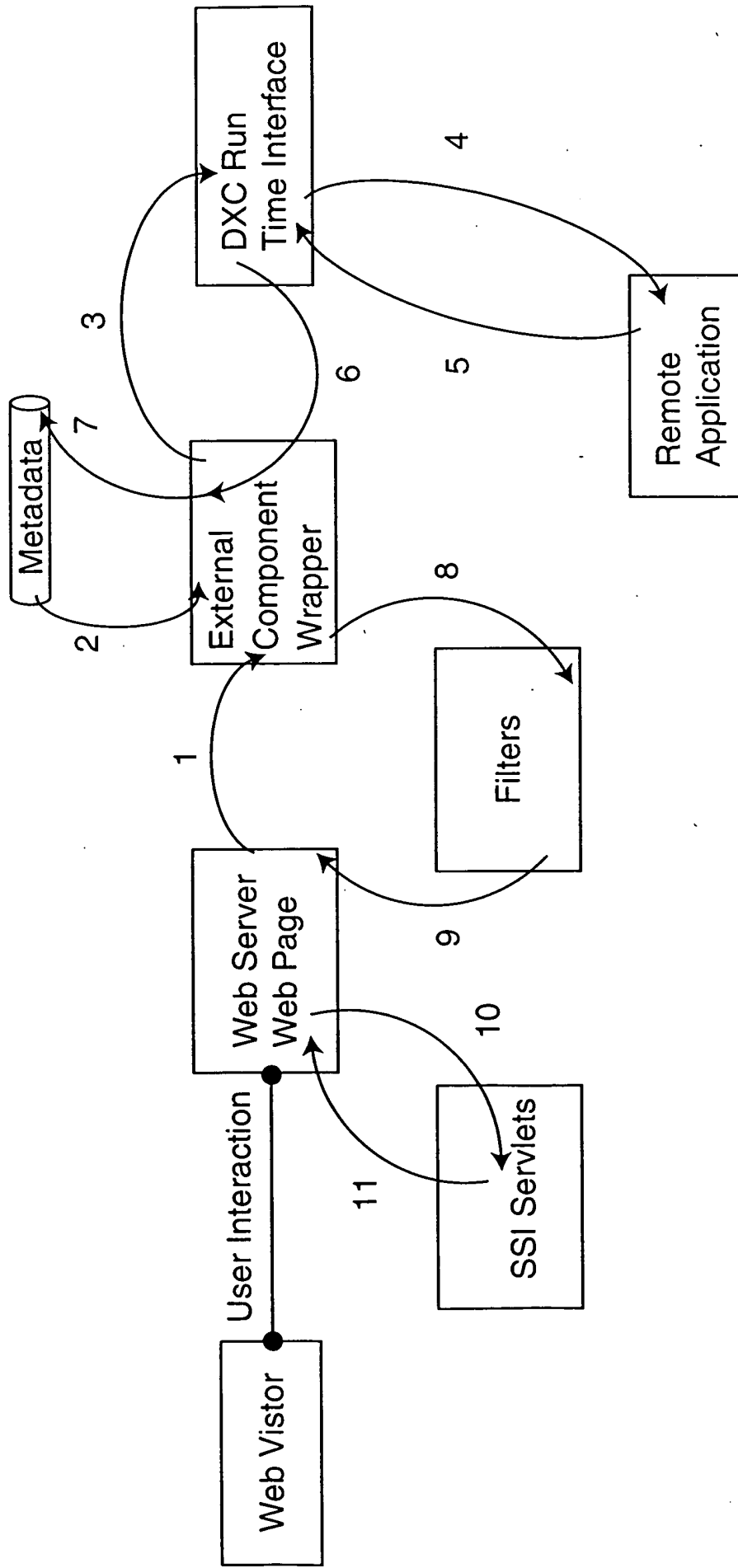


FIGURE 80

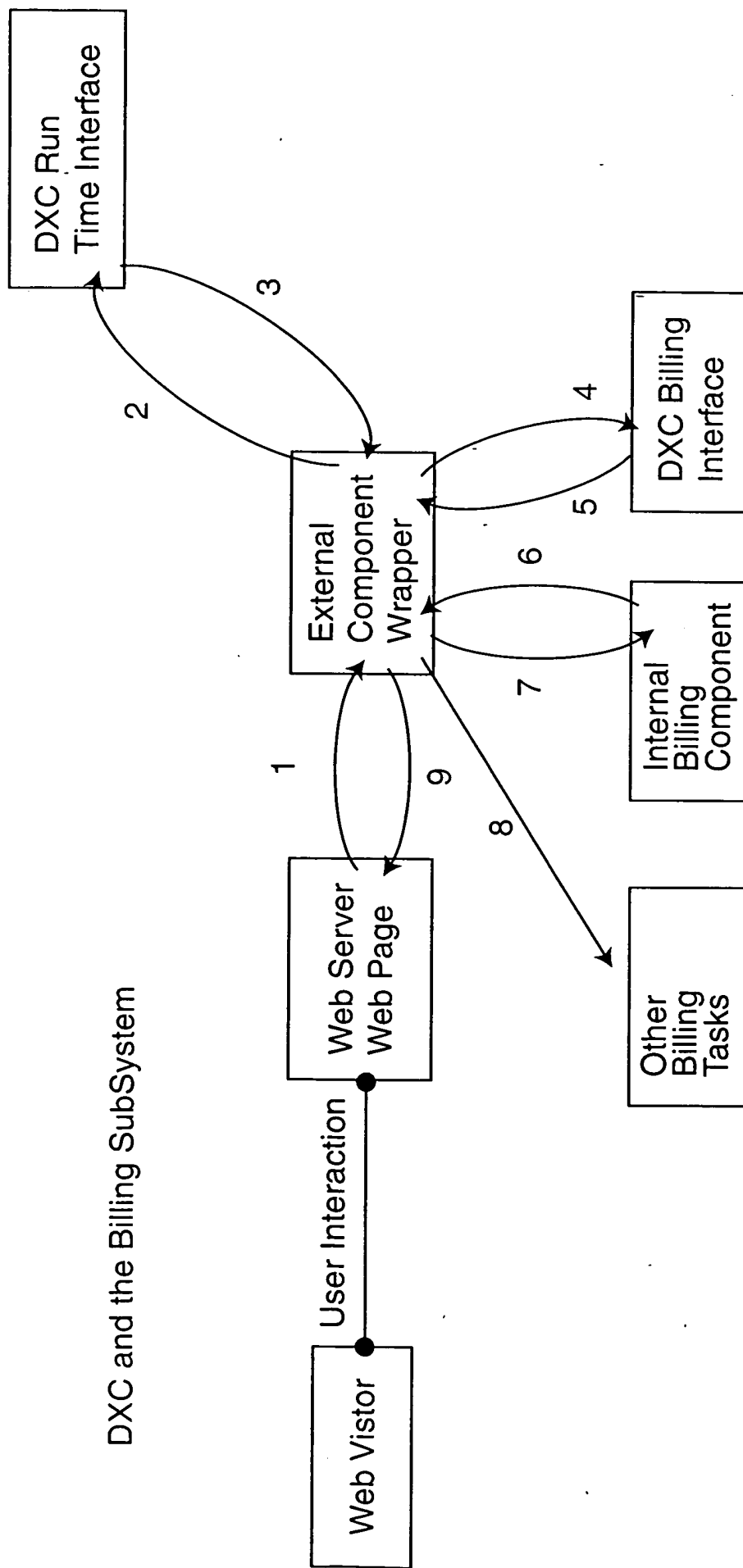


FIGURE 81

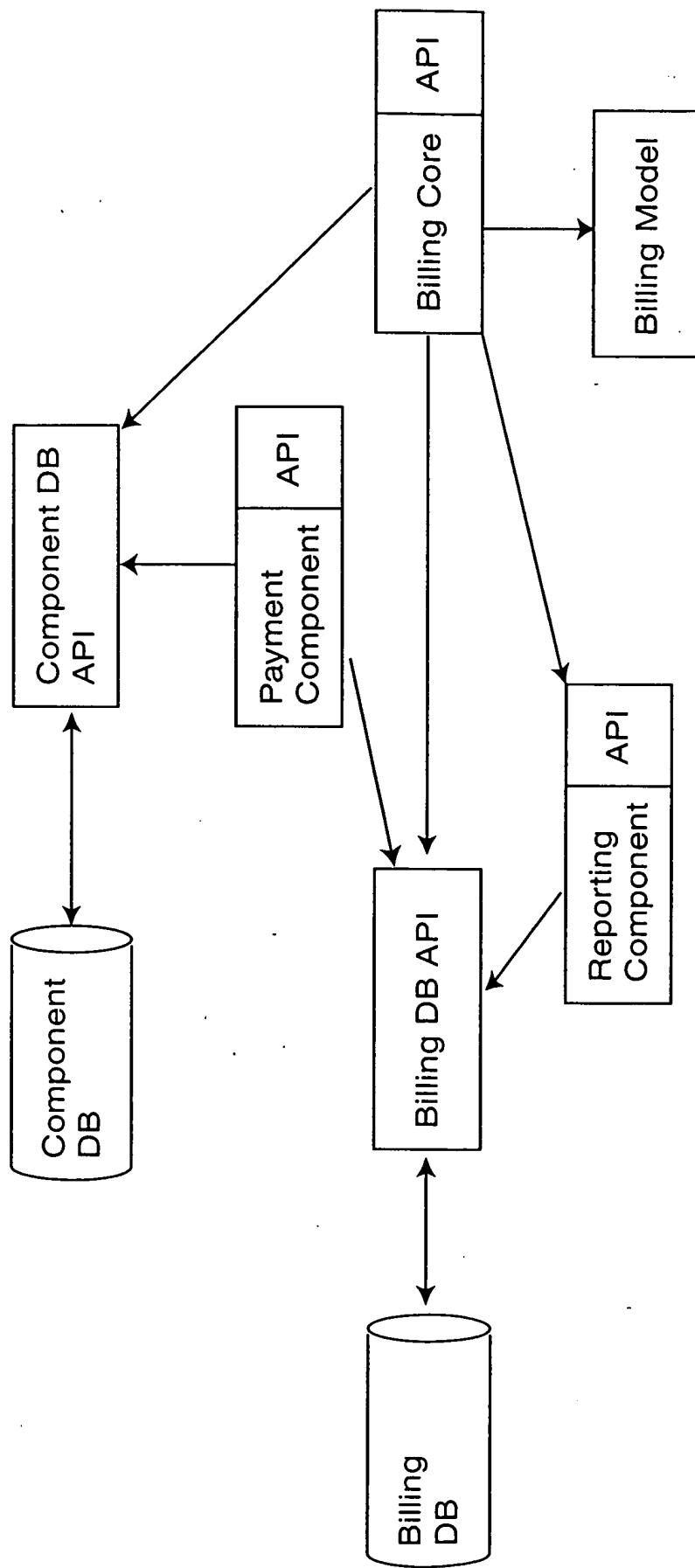


FIGURE 82